

NEW ENGLAND OCEANEERS

LOGO SPECIFICATIONS

OCEANEERS

The New England Oceaneers logo is unique. No other identifying mark is the same therefore it must be reproduced in its exact form when used to represent the Oceaneers.

When used in one color form (other than black), it should be reproduced in blue (preferred) or red. The preferred use is in two color wherein the ball and words "New England Oceaneers", are in red. The team's colors are red, white and blue therefore these three colors are preferred other than when the item being produced is in black and white form.

The logo may be reproduced in reverse of any color providing the background is white. Again red or blue are preferred. The Oceaneers adopted typeface is Avant Garde bold and whenever possible (other than body copy) the New England Oceaneers name should appear in this face.

For special uses or further information please contact Brian Stewart at the Oceaneers office (401-272-7655).

