

SAN DIEGO FLASH BUSINESS NEWS

SAN DIEGO SOCCER DEVELOPMENT CORPORATION NEWS RELEASE

FOR IMMEDIATE RELEASE

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SAN DIEGO SOCCER DEVELOPMENT CORPORATION MERGES WITH ROLLER COASTER, INC.

Board's Unanimous Vote will Position SDSDC to be the Only Publicly-Traded Soccer Franchise in the United States

San Diego, December 7, 1999: San Diego Soccer Development Corporation d.b.a. the San Diego Flash Soccer Club announced today that its Board of Directors has voted to proceed with the merger with Roller Coaster, Inc. (ticker symbol RLLC - OTC pink sheets), a publicly traded company. As part of the terms of the merger, Roller Coaster Inc. will change its name to San Diego Soccer Development Corporation, as well as changing the ticker symbol to the proposed symbol SCCR.

Roller Coaster, Inc., a Nevada corporation, is publicly traded, but does not engage in current operations.

"Since the Company's inception, it has been our intention to become a publicly owned and traded entity," stated Yan Skwara, CEO of SDSDC. "The purpose of the merger is to expedite SDSDC's bid to become a publicly-traded company. Roller Coaster is the perfect vehicle to accomplish that objective expeditiously."

The Company expects to close this merger within 30 days. Further details of the merger were not available.

FOR MORE INFORMATION SEE WWW.SDFLASH.COM

This release contains forward-looking statements that involve risks and uncertainties. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of certain factors.