



WEEKLY NEWS RELEASE

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FLASH SPOTLIGHT - In the News

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10 TRYOUT APPLICATIONS
CCER ACADEMY SELLS OUT

FLASH APPEARANCES

2 FLASH SOCCER ACADEMY, Robb Field

FLASH SPREADING HOLIDAY CHEER

San Diego Flash has been spending the Holiday season in the community spreading good cheer. Throughout the month of December Flash players and personnel have made appearances at the City Place Auction, Pacific Beach Holiday Parade, Inner City Games, Thunder Booster Club and the club's "Toys for Tots" drive. Flash defender Noah Gins and midfielder Kevin Legg have done a great job in the community.

SOCCER ACADEMY CAMP SOLD OUT

The winter session of the Flash Soccer Academy at Robb Field on December 20-22 has sold out. The popular Soccer Academy is designed to teach children the basics of soccer and to enhance their playing ability.

Soccer Academy Director Noah Gins, leading instructor Carlos "Chile" Farias and goalkeeper Tom Guided the campers in skills training. The camp consisted of a general training session and campers were separated by skill level into different training groups. The boy and girl campers ranged in ages from four to 14. All campers received an Academy t-shirt and tickets to a 2000 home match.

UP FRONT...THE BIG NEWS

RIVERSIDE COUNTY ELITE INTRODUCED AS D3 TEAM

The Riverside County Elite, the newest addition to the Flash family, was introduced to the public Friday, December 17 during a press conference held at West Valley High School Stadium in Hemet, CA. The Elite will play its inaugural D3 Pro League season beginning April 2000. The 24-team D3 Pro League, classified as the country's Division III professional league, is often the first step in professional soccer for most players.

In November, the San Diego Soccer Development Corporation (SDSDC) d.b.a. the San Diego Flash acquired 75% of the Riverside County Elite soccer and then purchased a D3 League franchise for the Riverside County area team. The Elite is the developmental club for the A-League Flash. The Elite will play its home matches at the 5,000-seat West Valley High School Stadium and will compete in the D3's Western Conference with Arizona, Chico, Stanislaus United, Tucson and Utah. The hiring of the head coach, ticket prices and 2000 18-match regular season schedule will be released later this month.

SDSDC President Yan Skwara, Executive Vice President/GM Sam Kaloustian, Elite Executive Vice President Jack Fielding and SDSDC Board member Steven Peacock represented the Elite during the conference. Skwara stated, "The talent pool in Riverside County is immense and having a solid core of good players to work with will only enhance our program in the future." The Flash has reached the A-League semi-finals in its first two seasons and will look to the Elite to continue developing players for its roster.

Attending the afternoon conference was City of Hemet Vice Mayor Lyle Alberg, City Manager Richard Ramirez and West Valley High School principal Dr. Glenn England. Special honors were bestowed upon Marilyn Forst, member of the Governing Board of the Hemet Unified School District. All of the special guests were given an Elite jersey to commemorate the day.

2000 FLASH TRYOUT APPLICATIONS ARE AVAILABLE AT WWW.SDFLASH.COM OR BY FAX AT 858/581-9419
