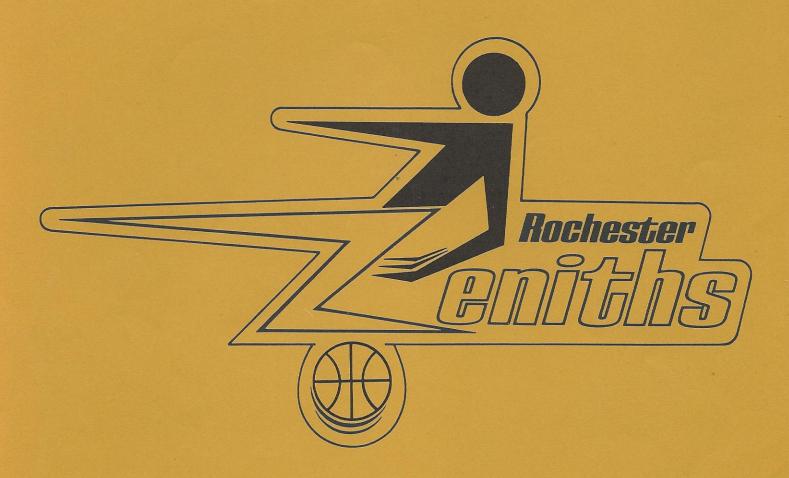
HOME OPENER SOUVENIR PROGRAM



vs. NEW YORK GUARD

War Memorial Jan. 11, 1978

... At The Zenith Controls



RICHARD HILL

President

The difficult he does today. The impossible takes a little longer.

As the new kid on the Rochester professional sports block, Hill is used to challenges.

"I'm convinced Rochester is a basketball city, but I love all sports," Hill says. When the possibility of a Rochester franchise in the All America Basketball Alliance seemed beached, Hill stepped in and got the job done.

He's been climbing mountains like that all his life. People told him he was bonkers when he opened his first TV repair shop in 1952. He only had \$30 in his pocket and had to do a lot of talking.

Twenty years later his one-man service operation sprouted into a Zenith TV dealership at 277 N. Winton Road, less than 200 yards from where he began his service operation.

Dependability, sound promotion and advertising have stamped him as a respected Rochester businessman and one of the most successful Zenith dealers in the nation.

MAURO PANAGGIO

General Manager-Coach



Winning is his goal whether it be a serious game of basketball or a friendly game of paddleball which he uses as a physical conditioner when he has time.

"If winning isn't the name of the game, why bother to keep score?" he asks in typical candor.

Ever since he bounced his first basketball at the age of 10, Panaggio has wanted to be a winner. He made his mark with a combined high school coaching record of 248 wins, 41 losses and two Section 5 championships. At Brockport State he coached his team to an over-all 141-60 record including five Lincoln First Bank Tournament titles. His Brockport teams were named among the top four teams in the nation in Division 2 once and also once among the top four in Division 3.

Panaggio's basic coaching philosophy is to instill a team concept as opposed to a star concept ... a running game with pressure defense.

He insists on team discipline on the court. He finds little difference dealing with pros and other basketball players. "I just treat all basketball players as human beings," he says.

The challenge for a pro basketball coach is that there are many players with different systems under which they've played. "You have to take these different systems and blend them into one," he says. "Too many coaches become awed by pro players and don't coach the way they know how."

TICKET INFORMATION

TICKET OUTLETS

All Ticketron locations:

War Memorial box office
Sears (Southtown)
All "Record Theater" locations
(Midtown Mall, Eastview Mall, Greece Town Mall,
W. Henrietta Road, Westmar Plaza)
House of Guitars

Season ticket—\$150 Reserved seats for 39 games
Reserved seats \$5
General Admission \$3.75
Students with ID card \$3.00
Children (12 and under) \$2.00

Group rates on request 20 General Admission tickets (good for any game) \$65

Season tickets available at Hill TV, 277 N. Winton Rd. 482-5644 or 103 Powers Building, 232-7522 or 232-7525

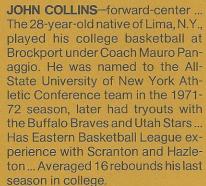
ZENITH PLAYER PROFILES



EDDIE "EASY" OWENS—forward ... 23-year-old native of Houston, Tex., who played on University of Nevada at Las Vegas team which advanced to NCAA semifinal round last year ... Averaged 23.2 points as collegian, playing in 118 straight games under Coach Jerry Tarkanian ... Had tryout with Kansas City Kings ... Majored in Social Studies and looks for a career counseling juveniles after basketball ... Hobbies are swimming, jogging, tennis, ping pong, horse back riding and working with youngsters.

riding and working with youngsters.

LARRY FOGLE—forward ... The 23-year-old native New Yorker is best remembered for leading the nation's collegiate scorers with a 33.4 average as a member of the Canisius College team. His rebound average was 14.7 ... Was selected to All-America second team and had tryouts with New York Knicker-



bockers and New Orleans Jazz ...

After basketball his goal is a busi-

ness career.

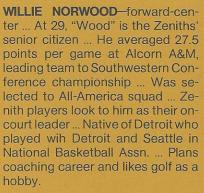


JAMES ARTHUR BRADLEY—center ... The 25-year-old former Northern Illinois University star averaged 19.5 games in his college career ... Later played for Kentucky Colonels in American Basketball Assn. and had tryouts with Portland and Denver in the National Basketball Association ... He wants a career as entertainer after basketball ... He's native of East Chicago.



BILLY HARRIS—guard ... "Billy The Kid" averaged 24.1 points in 1973 season at Northern Illinois University ... Played one season each with Chicago Bulls and San Diego ... Hopes for career in college coaching when playing days end ... His hobby is photography.

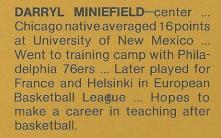
PETE TRGOVICH—guard-forward ... Played his college basketball under Coach Johnny Wooden at UCLA ... The 24-year-old East Chicago native had tryouts with San Diego and Detroit ... He's Zenith squad's thin man at 6-5, 175 pounds ... Recently received his degree in Sociology at UCLA.



LARRY JOHNSON—guard ... He's nicknamed "Juice" and played his college basketball at Kentucky where he averaged 11.7 points. Highlights of his college career were being named the team's Most Valuable Player in 1976 win over Notre Dame and sinking last shot in NIT to beat Providence ...

Played for Buffalo Braves before being cut ... Majored in recreation in college and likes working at summer camps ... Native of Morganfield, Ky.

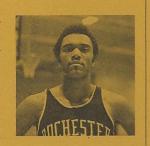
ANDRE McCARTER—guard ... Another former UCLA player under Coach Johnny Wooden ... The Philadelphia native's college career highlight was winning the national championship in Wooden's last year of coaching ... Played for Kansas City Kings for one season ... His hobbies include inventing new products, playing the flute and developing new light shows ... Plans a career in entertainment after basketball.











ZENITH ROSTER

NO.	PLAYER	POS.	AGE	HEIGHT	WEIGHT	COLLEGE
22	Eddie Owens	F	23	6-7	210	NevLas Vegas
25	Larry Fogle	F	23	6-5	209	Canisius
35	John Collins	F-C	28	6-8	220	Brockport
34	James Bradley	C	25	6-7	214	Northern III. U.
33	Willie Norwood	C-F	29	6-7	220	Alcorn A&M
21	Pete Trgovich	G-F	24	6-5	175	UCLA
10	Billy Harris	G	26	6-3	180	Northern III. U.
11	Andre McCarter	G	24	6-4	185	UCLA
12	Larry Johnson	G	23	6-3	200	Kentucky
	Darryl Miniefield	C	26	6-9	215	U. of New Mexico

Coach: Mauro Panaggio Trainer: Tom Ellis

Team Physician: Dr. William Dolan

NEW YORK GUARD ROSTER

NO.	PLAYER	POS	. AGE	HEIGHT	WEIGHT	COLLEGE
	Gene Moore	F-C	32	6-10		St. Louis
24	Melvyn Davis	F	26	6-7	225	St. John's
	Larry McNeill	F	26	6-9	210	Marquette
21	Henry Dickerson	F	26	6-5	195	Morris Harvey
34	Major Jones	C	24	6-9	220	Albany (Ga.) State
22	Andrew Walker	G	22	6-4	202	Niagara
11	Pete Davis	G	24	6-21/2	180	Michigan St.
25	Glen Williams	G	22	6-5	185	St. John's
	Gerry Baskerville	F-G	25	6-7	200	Temple
	Paul McCracken	G	27	6-5	198	San Fernando Valley State

Coach: Fuzzy Levane

THE ROCHESTER ZENITH BASKETBALL SEASON SCHEDULE

JANUARY - 6 at Kentucky, 11 New York; 12 at Indiana; 13 at Indiana; 15 Indiana; 16 Indiana; 17 West Virginia; 18 West Virginia; 20 at New York; 21 New York; 24 Indiana; 25 Indiana; 27 at Indiana; 28 at New York; 30 Kentucky; 31 Kentucky.

FEBRUARY- 2 New York; 6 Georgia; 7 Georgia; 8 Carolina; 9 Carolina; 11 at Kentucky; 12 at Kentucky; 13 at Indiana; 16 at Carolina; 17 at Carolina; 20 at Georgia; 23 at Kentucky; **25 Kentucky**; 27 at West Virginia.

MARCH - 3 at New York; 5 Richmond; 9 at Indiana; 12 Indiana; 14 at Richmond; 15 at Carolina; 16 at Carolina; 19 Richmond; 20 Richmond; 21 New York; 27 Georgia; 28 Georgia; 29 Georgia; 30 at Richmond.

APRIL - 1 Richmond; 3 Carolina; 5 Carolina; 6 at Kentucky; 7 at Kentucky; 8 at Kentucky; 10 at West Virginia; 11 at New York; 12 at Georgia; 14 at Georgia; 17 at New York; 18 at West Virginia; 19 at West Virginia; 20 at Indiana; 22 at Indiana; 24 Kentucky, 25 Kentucky; 26 Indiana; 29 West Virginia; 30 Richmond.

MAY - 1 New York; 2 New York; 8 Kentucky; 9 New York; 13 West Virginia; 17 at Kentucky; 19 at New York; 21 at New York.

Home games (in **bold face**) begin at 7:30 p.m. except for some Sunday afternoons. First half of season ends March 16.

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