



The New England Colonials Football Club, Inc.

ROUTE ONE, FOXBORO, MASS. 02035

H. BERT ALESSI
President

ROBERT KEATING
General Manager

TOM YEWIC
Head Coach

Dear Football Fans:

Schaefer, who made it possible for the Stadium miracle to happen, has done it again! It will be possible for you to watch, seated in the same Schaefer Stadium, football almost as good as what is played in the N. F. L.

This is how it goes. You are most likely aware that every team in the N. F. L. is faced with the same dilemma every year when it comes time to cut the squad to the regulation 40 players. Very often a mental toss of a coin makes the decision which just as often can be the wrong one. This is where we come in! We will collect what in our considered judgment are the best, mold them into an aggressive, determined and motivated group, provide them with fine additional experience, finest coaching and the chance to make the N. F. L. You will see at every game well-conditioned young men who for various and sundry reasons were cut by the N. F. L., and desire to earn another chance. Their primary motivation must be to play in the best league and the financial advantage that it affords.

The Atlantic Coast League, of which we are a part, is recognized by the N. F. L. as the best developer of talent and a number of its stars are men whose talents would have been lost to football, except for the A. C. F. L. Some who you will recognize are Marv Hubbard, Oakland; Bob Tucker, New York; Sistrunk, Oakland and Brian Dowling of the Patriots.

Everything will be done to give our fans a big league atmosphere and performances by our team will make for an exciting and rewarding evening.

Our ticket prices are as follows:

Red, white and blue chair seats:

Individual Game tickets @ \$3.25

Season tickets - 7 Games @ \$20.00

Discount

Sideline

Individual Game tickets @ \$2.25

Season tickets - 7 Games @ \$14.00

Discount

General Admission - Non Reserved - children (under 15 years) \$1.00

So please give us the chance to please you and we will be giving many fine college footballers, who otherwise would be lost to football, a chance to make it in the N. F. L., possibly with our Patriots!

Would you please fill out the enclosed card with your name & address and we'll take good care of you. Patriot season ticket holders and those on the waiting list will get first preference.

Thank you.

Sincerely,



H. Bert Alessi, President

P.S. The New England Colonials plan to play an exhibition schedule at various locations. As soon as the teams, dates and locations have been finalized we shall inform our fans.