# PROFESSIONAL BASKETBALL AT ITS BEST



FEATURING NBA, ABA COLCH OF THE YEAR!

VISSALKE



Ted J. Stepien President

I have the proud honor to introduce to you Jacksonville's newest entities—the Continental Basketball Association and the Jacksonville Jets basketball club.

In the months to come you are going to witness basketball like you've never seen before. The CBA offers 12 teams in two divisions that play exciting basketball and use a win/loss point scoring system that can turn a losing team into a divison leader.

The Jacksonville Jets are made up of top NBA picks and former college All Americans. With a 48-game schedule that starts December 6, the Jets promise to dazzle you with non-stop, professional play on-court and the promotional events that made the League famous off-court.

I ask that you purchase a pair of season tickets and come cheer the Team on in their quest for the playoffs. As a season ticket holder you'll receive a bonus of 11 additional reserved seating tickets good for any Jets' home games, compliments of the Team.

With your support the Jets will be able to bring you the stuff pro basketball is made of.

Sincerely,

Ted J. Stepien

### **Continental Basketball Association**

### **East Division**

Jacksonville Jets
Charleston Gunners
Albany Patroons
Pensacola Tornados
Savannah Spirits
Tampa Bay Thrillers

### West Division

Cincinnati Slammers LaCrosse Catbirds Rockford Lightning Topeka Sizzlers Wisconsin Flyers Wyoming Wildcatters

# **JACKSONVILLE TICKET PLANS**

### **★ SEASON TICKETS ★**

### 24 Games

Type of Seat	Price per Ticket	Season Price per Ticket	Season Price per Pair
FLOOR	\$9.00	\$216.00	\$432.00
RESERVED	\$7.00	\$168.00	\$336.00

BONUS! For each Season Ticket purchased, you receive a coupon book with 11 Reserved Seating (\$7.00) tickets good for any games(s), free! Value-\$77.00

All Season Ticket holders receive a Membership Card to the Jets' VIP Club, an invitation to the Jets' VIP Room before each game to hear Coach Tom Nissalke discuss the team's pre-game strategy!

### ★ GENERAL ADMISSION ★

\$5.00 per Ticket

### **★ STUDENT SEASON TICKETS ★**

(General Admission Seating Only)

24 Games

Ticket Office, A valid

be presented.

### **★ GROUP TICKET PLAN ★**

(\$7.00 Seats Only)

<b>Number of Persons</b>	Discount per Ticket
20-50	\$1.00
51-100	\$1.50
Over 100	\$2.00

Group Tickets must be paid for at the Jets' Ticket Office prior to the designated game.

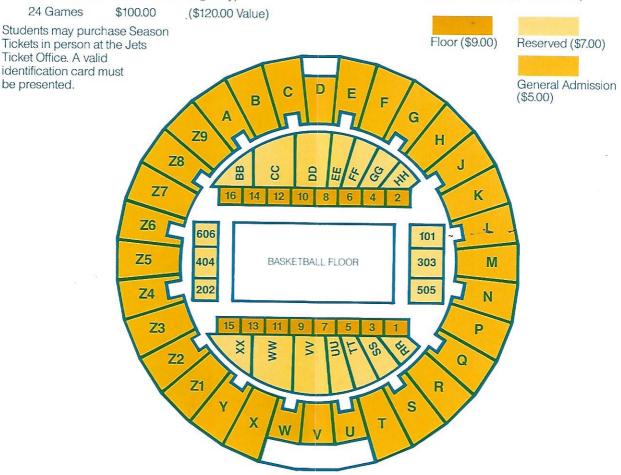
### **★ BONUS BOOKS ★**

Ideal for any occasion, Bonus Books contain Coupons which may be redeemed for Tickets to any Jets' game.

You get the Best Seats Available for the games you choose to attend, and each Bonus Book has One Free Ticket!

Bonus Book coupons may be exchanged for Tickets by mail, or at the Jets' Ticket Office.

> Bonus Books (\$7.00 Seats) 11 Coupons—\$70.00 (\$77.00 Value)





### DECEMBER

1	Sunday	lampa Bay	7:35
10	Wednesday	Albany	7:35
12	Friday	Charleston	7:35
13	Saturday	Albany	7:35
14	Sunday	Albany	7:35
16	Tuesday	Tampa Bay	7:35
17	Wednesday	Wisconsin	7:35
21	Sunday	Topeka	7:35
31	Wednesday	Savannah	7:35

### **JANUARY**

4	riday	Savannan	7:35
7	Wednesday	Charleston	7:35
12	Monday	Pensacola	7:35
13	Tuesday	Tampa Bay	7:35
18	Sunday	Pensacola	7:35
28	Wednesday	Pensacola	7:35

### **FEBRUARY**

3	Tuesday	Cincinnati	7:35
4	Wednesday	LaCrosse	7:35
6	Friday	Charleston	7:35
8	Sunday	Charleston	7:35
17	Tuesday	Pensacola	7:35
19	Thursday	Savannah	7:35
22	Sunday	Tampa Bay	7:35
23	Monday	Albany	7:35

### MARCH

1	Sunday	Savannah	7:35
	Ouriday	Javannan	1.00



### DECEMBER 6 Saturday Pensacola 7:35 26 Friday Savannah 7:35 Saturday 27 Pensacola 7:35 29 Monday Pensacola 7:35 **JANUARY** 3 Saturday Tampa Bay 7:35 16 Friday Charleston 7:35 Thursday 22 Tampa Bay 7:35 23 Friday Charleston 7:35 24 Saturday Charleston 7:35 30 Friday Albany 7:35 Tampa Bay 31 Saturday 7:35

### **FEBRUARY** 2 Monday Savannah 7:35 12 Thursday Albany 7:35 13 Friday Albany 7:35 15 Sunday Charleston 7:35 Wednesday 18 Pensacola 7:35 24 Tuesday Savannah 7:35 Wednesday 25 Savannah 7:35

## MARCH

3	Tuesday	Tampa Bay	7:35
5	Thursday	Rockford	7:35
7	Saturday	Cincinnati	7:35
10	Tuesday	Wyoming	7:35
11	Wednesday	Topeka	7:35
13	Friday	Tampa Bay	7:35

# JACKSONVILLE JETS OFFICIAL TICKET ORDER FORM

Mail To: Mr. Keith Fowler, General Manager Jacksonville Jets 5520 Los Santos Way, Suite 700 Jacksonville, FL 32211	Enclosed is my:   Check  Money Order  Visa  MC	Please Check:   Individual Game Tickets  Season Tickets  General Admission  Student Season Tickets
PLEASE PRINT	☐ Please contact me. ☐ Please invoice my firm.	☐ Bonus Book ☐ Group Ticket Plan
Name of Person Ordering		
Company Name		Payment Plan On
Address		All Purchases:
City	State	1. 25% Down
Office Phone	0	2. 25% Due by
Please specify DATE OF GAME/S		November 1st.
NUMBER OF TICKET/S		3. Balance Due by
PRICE PER TICKET		December 1st.
This Official Ticket Form is for your Jets ticket purchases. Simply fill it of	This Official Ticket Form is for your Jets ticket purchases. Simply fill it out and return it along with your payment. Checks and Money Orders should be payable to the JACKSONVILLE JETS. We	should be payable to the JACKSONVILLE JETS. We

must receive your ticket order at least TEN DAYS prior to your selected game date(s) to allow sufficient time to forward your tickets. For Additional Information, Please Call (904) 744-2602.

### Tom Nissalke Jacksonville Jets Head Coach

A native of Madison, Wisconsin, Tom Nissalke attended Florida State University before beginning his coaching career on the



prep level at his alma mater of Wayland Academy in Beaver Dam, Wisconsin. He worked his way into the college coaching ranks as an assistant at the University of Wisconsin and Tulane.

Nissalke broke into the pros as an assistant with the Milwaukee Bucks in 1968, under head coach Larry Costello. His tenure in Milwaukee included an NBA World Championship in 1971.

Nissalke's first job as a head coach in the pros came later in 1971 when he assumed control of the ABA's Dallas Chaparrals (the forerunners of the San Antonio Spurs). That season he was named as the ABA Coach of the Year after guiding the Chaparrals, who were 30-54 the year before, to a 42-42 record.

After spending part of one season as coach of the Seattle SuperSonics in '72-'73, he returned to the ABA as coach of the Spurs. Nissalke continued with San Antonio until late in the 1975 season, when he went to Salt Lake City to coach the Utah Stars. Nissalke stayed in that position until the Stars disbanded during the 1975-76 campaign.

After a brief stint as a scout for Milwaukee, Nissalke returned to coaching in 1976-77 as the head coach of the Houston Rockets. In his first season, he guided the Rockets to a 49-33 record and the Central Division Championship. He was named as the NBA Coach of the Year, joining Alex Hannum and Bill Sharman as the only coaches in the history of pro basketball to earn the award in both the ABA and NBA.

Nissalke coached two more seasons in Houston, then declined the chance to become the General Manager of the Rockets in order to assume the Utah Jazz coaching duties in 1979-80. He remained in Utah until the 1981-82 season, then went to Cleveland where he received widespread praise for his work with the Cleveland Cavaliers.

Tom, his wife Nancy, and their two children Tom II and Holly, make their off-season home in Salt Lake City.