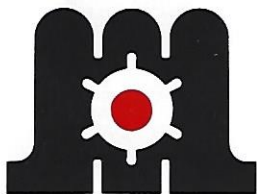




Hockey fever comes to Maine....

Catch it with the MAINE MARINERS!



Catch the Maine Mariners as they bring the color and excitement of American Hockey League action into the Cumberland County Civic Center.

You'll be proud of your team!

The Mariners, the newest entry in the tradition-rich AHL, will be molded in the image of their parent NHL club, the world-famous Philadelphia Flyers.

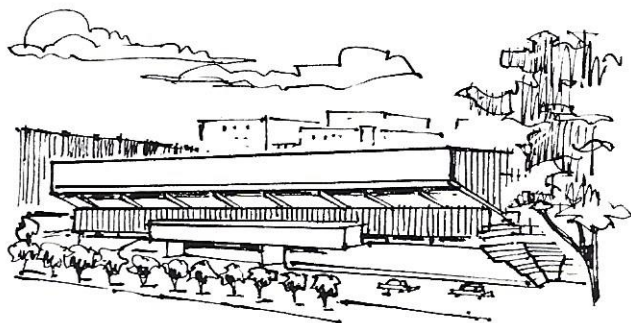
The AHL has produced such hockey stars as Larry Robinson, Rick MacLeish, Dave Schultz, Terry O'Reilly and Guy Lapointe. Watch the Mariners develop their own superstars as they launch their drive for first place and the Calder Cup.

The Mariners will be part of our community. They'll be your neighbors on and off the hockey ice. Catch the fever—and give them your support!

Catch the "In" Crowd at the Civic Center

The Cumberland County Civic Center is recognized as the finest showplace in the Northeast. Just going to the Civic Center is an event in itself. Combine that with the intensity

of hockey action and you'll be part of Maine's newest "in" thing. Plenty of nearby parking and good food both at the Civic Center and in town will make "hockey night" a night to remember.



Catch a Mariners' Season Ticket

The Mariners start their 40-game home schedule October 15. Don't miss this first gala, history-making game! Order your season tickets early and get the best seats in the house.

When hockey fever catches hold in Maine and tickets are scarce, you'll be the envy of everyone. In Philadelphia, where there are 17,077 hockey seats, the only way you can get one is to inherit it. The same is true in many other cities. There are 6,570 hockey seats in the Civic Center. Don't be shut out!

SPECIAL!

Mariners' season ticket holders will get first choice of tickets to these ice hockey Spectaculars scheduled at the Civic Center in the coming months:

NHL Pre-Season Game FLYERS vs. BRUINS

Monday, September 26. The first NHL game ever in Portland. And what a match!

MARINERS vs. THE SOVIETS

Thursday, December 29. A holiday season special as the touring Soviet team takes on the Mariners! This is more than a game... don't miss it!

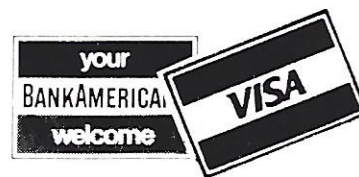


Catch a Group!

The Mariners' Group Plan offers clubs and organizations an ideal way to raise funds by taking advantage of special group rates. If you have a group of 25 or more, you can have a big night together at the Mariners. Call (207) 775-7701 for available dates and details.

Charge It!

For your convenience, season tickets can be charged to your Master Charge or VISA (BankAmericard) accounts. It's the easy way to plan and pay for your excitement for the season.



You'll also have first call on your seats for the playoff games and the option to renew them every year.

Tickets are cheaper by the season and they're a great business investment. How about sharing a season ticket with a friend? That way you'll save money and help spread "hockey fever"!

Season tickets are on sale *now* and single game tickets go on sale September 1st.


*Join the Maine Mariners
as they chart their course in
pro hockey history.*


Be there and catch the Mariners' fever!


Seating Plan


Season Ticket Prices


Single Game Ticket Prices


 \$5.25 per game (\$210)

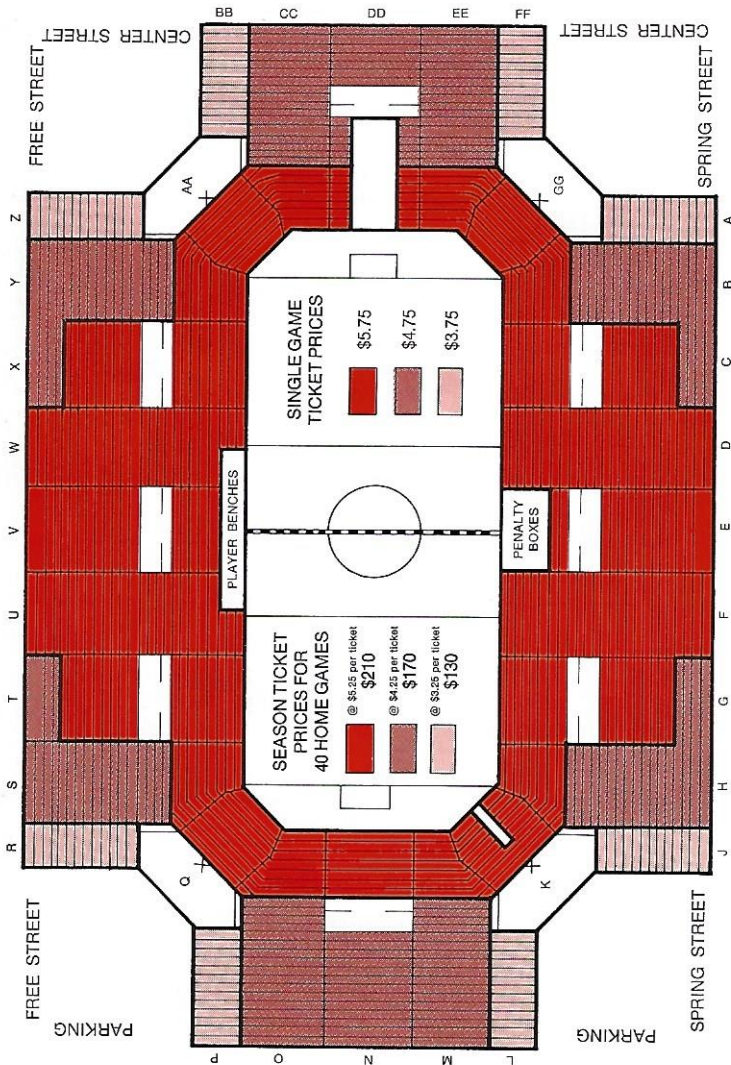
 \$5.75

 \$4.25 per game (\$170)

 \$4.75

 \$3.25 per game (\$130)

 \$3.75



MARINERS'

Season Ticket Order Form

MAINE MARINERS
P.O. Box 1219
Portland, Maine 04101

I've got the fever! Please reserve my seat (seats) for the following:

Season Tickets (40 Games)

Section desired	No. of seats	Price per seat	Total

Enclosed is my check or money order for \$_____ made payable to the Maine Mariners.

A minimum deposit of \$25.00 is required.

Please charge my seats to my:

☐ VISA (BankAmericard) Card Number

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☐ Master Charge Card Number

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Call 775-7701 for more information, or come see us at the Mariners' office located at the lower Spring Street entrance to the Civic Center.

Name _____

Company Name _____

Address _____

City _____

State _____

Zip _____

Phone _____

Signature _____

Please register tickets in:

☐ My name

☐ Company name

MAINE MARINERS' 1977-78 HOME SCHEDULE

October

15 Saturday—Rhode Island
19 Wednesday—Rochester
22 Saturday—New Haven
23 Sunday—Springfield

November

9 Wednesday—New Haven
12 Saturday—Rochester
16 Wednesday—Nova Scotia
23 Wednesday—Nova Scotia
26 Saturday—New Haven
30 Wednesday—New Haven

December

3 Saturday—Nova Scotia
4 Sunday—Hampton
7 Wednesday—Springfield
10 Saturday—Nova Scotia
14 Wednesday—New Haven
16 Friday—Hampton
17 Saturday—Rhode Island
21 Wednesday—Nova Scotia
23 Friday—Springfield

January

7 Saturday—Nova Scotia

11 Wednesday—Hershey
14 Saturday—Rhode Island
18 Wednesday—Hampton
21 Saturday—Rhode Island
22 Sunday—Hershey
25 Wednesday—Rochester
29 Sunday—Springfield

February

8 Wednesday—Rhode Island
11 Saturday—Hampton
15 Wednesday—Springfield
18 Saturday—Hershey

March

1 Wednesday—Rochester
8 Wednesday—Hampton
12 Sunday—Springfield
22 Wednesday—Springfield
25 Saturday—Rochester
26 Sunday—Hershey
29 Wednesday—Rhode Island

April

2 Sunday—Hershey
8 Saturday—Nova Scotia

Game Time:

Wednesday—7:35 P.M. • Friday, Saturday—8:05 P.M. • Sunday—7:05 P.M.



MAINE MARINERS

Cumberland County Civic Center • Portland, Maine 04101 • (207) 775-3411