



SUPER SOCCER LEAGUE
FRANCHISE OPERATIONAL EXPENSES
1978 SEASON

GAMES (32 TOTAL: 16 HOME - 16 AWAY)

EXPENSE PROJECTION

BUILDING EXPENSES:

RENTAL	\$ 48,000.00	
TICKET PRINTING	3,200.00	
BOX OFFICE & SALES	8,000.00	
STAFFING COSTS	<u>8,000.00</u>	\$ 67,200.00

OPERATING EXPENSES:

OFFICE RENTAL	6,000.00	
TELEPHONE	6,000.00	
EQUIP. RENTAL	2,400.00	
POSTAGE	3,600.00	
INSURANCE & BENEFITS	5,000.00	
LEGAL & ACCOUNTING	10,000.00	
FURNITURE RENTAL	3,000.00	
OFFICE SUPPLIES	1,200.00	
PRINTING	1,000.00	
PAYROLL	<u>8,500.00</u>	46,700.00



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EXPENSE PROJECTION (continued)

SALARIES:

PLAYERS	120,000.00	
GENERAL MGR./COACH	25,000.00	
P.R. DIRECTOR	12,500.00	
TEAM SECRETARY	<u>7,500.00</u>	165,000.00

ADVERTISING & PROMOTIONAL:

PRINTED MATERIAL	2,500.00	
NEWS CONFERENCES	2,000.00	
NEWS RELEASES	2,000.00	
NEWSPAPER ADVERTISING	20,000.00	
RADIO & TV ADVERTISING	<u>20,000.00</u>	46,500.00

AWAY GAME EXPENSES:

TRAVEL, PER DIEM, HOTELS EQUIP. TRANSFER		16,000.00
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LEAGUE EXPENSES:

LEAGUE ASSESSMENT	20,000.00	
PERFORMANCE BOND	10,000.00	
LEAGUE MEETINGS	<u>3,000.00</u>	33,000.00



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ESTIMATED
EXPENSE PROJECTION (continued)

TEAM EXPENSES:

TRAINING CAMP	5,000.00	
TRAINER/EQUIP. MGR.	5,000.00	
UNIFORMS	5,000.00	
TEAM EQUIPMENT	5,000.00	
MEDICAL/DENTAL	<u>4,200.00</u>	24,200.00

MISCELLANEOUS:

F.I.C.A. & Soc. Sec.	<u>17,820.00</u>	17,820.00
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<u>TOTAL EXPENSES:</u>	<u>\$ 397,420.00</u>
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*NOTE: PLAYING SURFACE AND GOALS ARE USUALLY PURCHASED BY ARENA. MOST ARENAS WILL SUPPLY THESE ITEMS BECAUSE THEY CAN BE USED FOR OTHER EVENTS. COSTS FOR SETTING UP PLAYING SURFACE AND GOALS ARE PAID BY FRANCHISE. COSTS WILL VARY ACCORDING TO ARENA.

