



Civic Arena Corporation Auditorium Place Pittsburgh, PA 15219-3516 (412) 642-1800
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June 11, 1990

Mr. Brad Adams
PRO SPORTS
The Shops at Station Square
Pittsburgh, PA 15219

Dear Brad:

Enclosed is a copy of Arenaball magazine, paper-clipped to your ad. As you may be aware, the Pittsburgh Gladiators opened its 1990 season with a hard-fought 43-35 loss to the 1989 champion Detroit Drive before 6,000 enthusiastic fans in the Civic Arena.

New Gladiators owner Bob Gries and all of us at CAC want to extend our thanks for your support of the Gladiators during the 1990 season. If we can be of assistance to you during the season, please do not hesitate to give one of us a call.

Sincerely,

William C. Strong
Vice President
Communications/Sales

Tinsy Labrie
Vice President
Marketing

David Peart
Director
Advertising Sales

WCS/dm

Enclosure

cc: Bob Gries