

# 2017-2018 Media Guide



















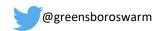


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### **CONTACT INFORMATION**

**Business Offices** 

Address: 2411 West Gate City Blvd.

Greensboro, NC 27403

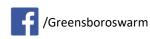
Phone: 336-907-3600

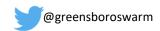
The Fieldhouse at the Greensboro Coliseum Complex

Address: 1921 West Gate City Blvd.

Greensboro NC, 27403











### **SCHEDULE**

### **NOVEMBER**

S	М	Т	W	T	F	S
			1	2	3	4 CTN 7:00
5	6	7 FWN 7:00	8	9 LIN 7:00	10	n
12	13	14 ERI 7:00	15	16	17 WES 7:00	18 ERI 7:00
19	20 RAP 7:00	21	22	23	24 WES 2:00	25
26 MNE 1:00	27	28 <b>CTN</b> 7:00	29	30 NAS 7:00		

### **JANUARY**

S	M	T	W	T	F	S
	1	2	3	4	5 DEL 7:00	5 SCW 7:00
7	8	9	10	n	12	13
14	15	16	17 WIS 8:00	18	19 RAP 7:00	20
21	22	23 LAK 7:00	24	25 MNE 7:00	26	27 <b>CTN</b> 7:00
28	29	30	31			

### MARCH

S	M	T	W	T	F	S
				1	2 <b>SXF</b> 8:00	3
4 MNE 2:00	5	6	7	8	9 WCB 7:00	10 <b>GRD</b> 7:00
11	12 RAP 7:00	13	14	15	16 DEL 7:00	17
18 LIN 3:00	19	20 SBL 7:00	21	22	23 GRD 7:00	24 WCB 8:00
25	26	27	28	29	30	31

### **DECEMBER**

S	М	Т	W	Т	F	S
					1	2 OKL 8:00
3	4 DEL 6:30	5	6	7	8 RNO 7:00	9 MEH 4:00
10	11	12	13	14	75 RAP 7:00	16
17	18 FWN 7:00	19	20	21	22 WCB 7:00	23 LAK 7:00
24 /	25	26 WIS 2:00	27	28 WIS 7:00	29	30 IWA 8:00

### **FEBRUARY**

S	М	T	W	T	F	S
				1	2 WES 7:00	3
4	5	6	7 FWN 7:00	8	9 LAK 7:00	10 ERI 7:00
n	DEL 6:30	13	14	15	16	17
18	19	20	21 LAK 11:00AM	22	23 GRD 7:00	24
25 LIN 2:00	26	27	28 ERI 7:00			

HOME

**AWAY** 

#### **NBA G League**

AT	LAN	TIC	DIV	ISION	

SOUTHWEST DIVISION

Austin Spurs San Antonio Spurs
Rio Grande Valley Vipers Houston Rockets
Salt Lake City Stars Utah Jazz
Texas Legends Dallas Mavericks

NRA AFFILIATE Brooklyn Nets Boston Celtics Toronto Raptors New York Knicks

CTN Canton Charge FWN Fort Wayne Mad Ants GRD Grand Rapids Drive WCB Windy City Bulls

#### WESTERN CONFERENCE

**EASTERN CONFERENCE** 

#### CENTRAL DIVISION

#### NBA AFFILIATE

DEL Delaware 87ers ERI Erie BayHawks GBO Greensboro Swarm LAK Lakeland Magic

Philadelphia 76ers Atlanta Hawks Charlotte Hornets Orlando Magic

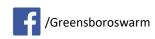
NBA AFFILIATE

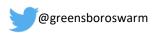
NBA AFFILIATE

NBA AFFILIATE Minnesota Timberwolves Memphis Grizzlies Oklahoma City Thunder Miami Heat

PACIFIC DIVISION











### **GREENSBORO SWARM STAFF**



#### Steve Swetoha - President

Prior to his arrival in Greensboro, Swetoha was the President, General Manager and Chief Revenue Officer of the WNBA's Tulsa Shock for six years. He oversaw both basketball and business operations and lead the team to their first ever playoff appearance in 2015. Swetoha has previous experience in the NFL, NBA, NHL, WNBA and the ACC in various roles ranging from Director of Sales to Senior Vice President of Sales and Retention to Vice President of Business Operations. An alum of Robert Morris University, he earned his Bachelor of Science degree with a concentration in Sport Management and in 2010 was elected to the Robert Morris Sport Management Hall of Fame Class. Swetoha has also earned his Master's Degree in Sports Leadership at Duquesne University. Swetoha is married to Susan Shepherd. They have a daughter, Sophia, who is 13 and will be attending Our Lady of Grace this fall. Steve also has a son, Matthew, who is 21 and is a junior, studying aviation at the University of North Dakota.



Tony Furr
Director of Ticket Sales



Daniel Clark

Manager of Marketing
and Event Presentations



Justin Trujillo

Manager of
Communications



Derek Clark
Business Operations
Coordinator



Brandon Rothfuss
Account Executive

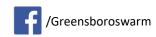


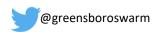
Jamaal Brown
Account Executive



Donna Yeung
Account Executive











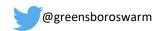
### **HEAD COACH NOEL GILLESPIE**

Head Coach Noel Gillespie joins the Swarm from the Denver Nuggets, where he has spent the last three seasons as an assistant coach and advance scout. Prior to his time in Denver, he spent 10 seasons with the Phoenix Suns. Gillespie started with the Suns in 2003-04, spending one season as assistant video coordinator and four seasons as video coordinator before becoming the team's advance scout in 2008-09. He was promoted to assistant coach and advance scout in 2009-10, spending one season in the role before being named a full-time assistant coach starting with the 2010-11 season. In 2007, while with the Suns, he was as an assistant coach for the Western Conference All-Star Team and the sophomore team at the Rookie Challenge during All-Star Weekend in Las Vegas. Gillespie is a native of Milwaukee, Wisconsin, and a graduate of the University of Wisconsin-Whitewater. He got his start in the NBA as a video assistant with the Indiana Pacers in 2001-02 and served as a graduate assistant coach at Florida State University in 2002-03 before joining the Suns. Noel and his wife Sherry have two children.







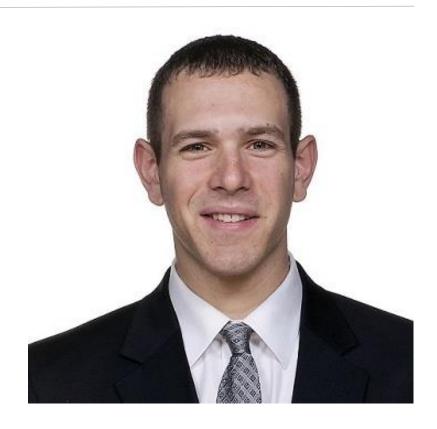






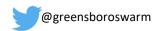
### **GENERAL MANAGER CAM TWISS**

Twiss has been promoted to General Manager of the Greensboro Swarm after serving as the team's Director of Basketball Operations for the team's inaugural season. Twiss joined the Swarm from the Boston Celtics affiliate, the Maine Red Claws, where he was the Manager of Basketball Operations. A sports management major and four-year letterman on the Endicott College basketball team, Twiss also worked with the NBA Communications Department during the 2008 and 2010 NBA Finals. In addition to his roles in the NBA, Twiss' prior experience includes coaching New England Basketball School Camps and Clinics and the Landmark High School JV men's basketball team.











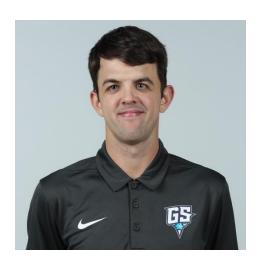


### **ASISSTANT COACHES**



#### **Corsley Edwards**

Edwards is in his second season with the Swarm, joining the team after his time as an assistant coach with the Denver Nuggets. A graduate of Central Connecticut State University, Edwards played for the Blue Devils all four years of college and earned Northeastern Conference All-Rookie Team honors in 1999 and NEC First-Team honors in 2000, 2001 and 2002. He graduated as Central Connecticut State's second all-time leading scorer with 1,731 points. In the 2002 NBA Draft, he was selected by the Sacramento Kings with the 58<sup>th</sup> pick. In addition to his time in Sacramento, he played for the then New Orleans Hornets during the 2004-05 season. In total, Edwards has over 12 years of professional playing experience, competing in the NBA D-League, the Continental Basketball Association and overseas.



#### **Brian Boyle**

Boyle joins the Swarm for the upcoming season after spending the past year as a video associate for the Philadelphia 76ers. Over the past three years, he has worked with the Denver Nuggets, Atlanta Hawks and Philadelphia 76ers in several capacities, all related to basketball with an emphasis on video operations, player development and advance scouting. Following graduation, Boyle worked for one year as a graduate assistant with the men's basketball team at his alma mater, LaSalle University.

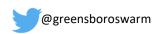


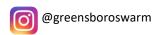
#### **Kurt Couvion**

Couvion returns to Greensboro for his second season, now as an assistant coach, after spending a year as a basketball operations intern with the Swarm. Couvion's experience in the NBA G League also includes time with the Rio Grande Valley Vipers and the Santa Cruz Warriors as a basketball operations coordinator. Prior to his time in NBA G League, Couvion was a graduate assistant with the West Virginia University athletic department. He is a graduate of West Virginia with a master's in industrial relations human resources and a bachelor's in athletic coaching education.











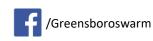
### **Athletic Trainer**

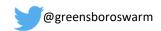


#### **Tyler Lesher**

Lesher joins the Swarm after spending the past season with the Cleveland Cavaliers as an intern athletic trainer and the team's NBA G League team, the Canton Charge, as an assistant athletic trainer. Prior to his time at the professional level, he was the graduate assistant athletic trainer at California State University, where he also earned both a master's degree in kinesiology and a bachelor of science in athletic training.









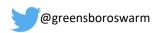


### **2017-18 SWARM OPENING NIGHT ROSTER**

<u>PLAYER</u>	POISTION	HT.	WT.	SCHOOL
Brent Arrington	G	6-4	190	Morehead State
Charles Cooke	G	6-5	200	Dayton
John Dawson	G	6-2	205	Liberty University
L.G. Gill	F	6-8	230	Maryland
Terry Henderson	G	6-5	190	North Carolina St.
Cole Huff	F	6-8	220	Creighton
Dominic James	G	5-11	185	Marquette
Jalen Jones	F	6-7	220	Texas A&M
Mangok Mathiang	; F	6-10	230	Louisville
Marcus Paige	G	6-0	165	North Carolina
Luke Petrasek	F	6-10	230	Columbia
Sam Thompson	F	6-7	200	Ohio State
Coron Williams	G	6-1	170	Wake Forest
T.J. Williams	G	6-3	205	Northeastern











### **#23 BRENT ARRINGTON**



GUARD 6-3 190

Morehead State Birthday: 7/29/92

**Professional Experience:** Rookie

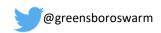
Most recently: Played overseas with Jaszberenyi

KSE in Hungary's A Division.

College/Career highlights: Appeared in 32 games in Hungary, averaging 11.9 points, 5.0 rebounds, and 2.3 steals in 32.1 minutes. Ranks among Morehead's career leaders in steals (4<sup>th</sup>, 194), blocked shots (11<sup>th</sup>, 57), assists (11<sup>th</sup>, 268), free throws made (13<sup>th</sup>, 285), and three-point field goals made (14<sup>th</sup>, 107).











### **#25 CHARLES COOKE**



FORWARD 6-5 196

Dayton Birthday: 7/1/94

Professional Experience: Rookie

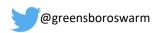
Most recently: Played in one game in the 2017-18

season for the Pelicans against Minnesota.

College/Career highlights: Appeared in 123 games in his college career, averaging 12.8 points per game. Signed a two-way contract with the New Orleans Pelicans.











### **#22 JOHN DAWSON**



GUARD 6-2 205

**Liberty Birthday:** 4/12/95

Professional Experience: Rookie

Most recently: Played 2016-17 NCAA season at

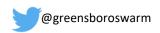
Liberty University.

College/Career highlights: Appeared in 56 games, with 55 game starts at Liberty, averaging 10.4

points per game and 29.9 minutes played.











### #0 L.G. GILL



FORWARD 6-8 230

Maryland Birthday: 12/14/94

Professional Experience: Rookie

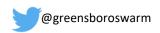
Most recently: Played 2016-17 NCAA season at

Maryland.

**College/Career highlights:** Appeared in 127 total collegiate games, 33 of those games at Maryland.











### **#3 TERRY HENDERSON**



GUARD 6-5 190

North Carolina St. Birthday: 3/21/94

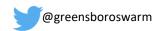
Professional Experience: Rookie

**Most recently:** Attended training camp with the Charlotte Hornets during the 2017 NBA preseason.

**College/Career highlights:** Appeared in 32 games as a senior in 2016-17, averaging 13.8 points and 3.1 rebounds in 30.9 minutes per game. Led the Wolfpack with 78 three-pointers.











### **#13 COLE HUFF**



FORWARD 6-8 220

Creighton Birthday: 3/28/94

Professional Experience: Rookie

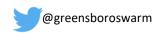
Most recently: Played 2016-17 NCAA season at

Creighton.

**College/Career highlights:** Appeared in 35 games as a senior in 2016-17, averaging 9.1 points and 3.9

rebounds in 23.0 minutes per game.









### **#14 DOMINIC JAMES**



GUARD 5-11 185

Marquette Birthday: 10/5/86

Professional Experience: 8 years overseas, G

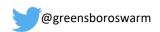
League Rookie

**Most recently:** Played overseas with the Qatar Basketball league team Al Rayyan.

College/Career highlights: Scored a match high of 25 points in the Qatar Basketball League championship in 2016 to lead his team, Al Rayyan, to win the title.













### **#21 JALEN JONES**



FORWARD 6-7 220

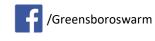
Texas A&M Birthday: 5/27/93

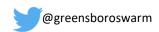
Professional Experience: Rookie

**Most recently:** Played in one game in the 2017-18 season for the Pelicans against Cleveland.

College/Career highlights: Spent 2016-17 season with the Maine Red Claws... started all 46 games he played, averaging 21.0 points, 9.0 rebounds and 2.2 assists in 36.0 minutes per game... Ranked sixth in the D-League in both minutes per game and rebounds per game, and ninth in points per game.... Named to the All-Rookie Team and Third Team All-D-League... Named First Team All-SEC in 2015-16 and Second Team All-SEC in 2014-15. Signed a two-way contract with the New Orleans Pelicans.











### **#9 MANGOK MATHIANG**



CENTER 6-10 230

Louisville Birthday: 10/8/92

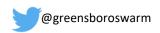
Professional Experience: Rookie

**Most recently:** Attended training camp with the Charlotte Hornets during the 2017 NBA preseason.

College/Career highlights: Appeared in 124 career games (44 starts). As a senior, and team captain, averaged 7.8 points, 6.0 rebounds, and 1.1 blocks in 20.8 minutes per game, helping the Cardinals to a 25-9 record. Signed a two-way contract with the Charlotte Hornets.











### **#4 MARCUS PAIGE**



GUARD 6-0 165

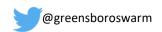
North Carolina Birthday: 9/11/93

**Professional Experience:** Rookie

**Most recently:** Attended training camp with the Charlotte Hornets during the 2017 NBA preseason and was with the Hornets for 2017 NBA preseason.

College/Career highlights: Appeared in 46 games (40 starts) with the Salt Lake City Stars, averaging 12.1 points per game, 2.2 assists and 2.2 rebounds in 32.7 minutes per game. Name 2013-14 ACC Most Improved Player, 2013-14 First Team All-ACC and 2014-15 Third Team All-ACC... Also named Academic All-American three times, including First Team as a senior in 2015-16. Signed a two-way contract with the Charlotte Hornets.









### **#18 LUKE PETRASEK**



FORWARD 6-10 230

Columbia Birthday: 8/17/95

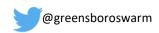
Professional Experience: Rookie

**Most recently:** Attended training camp with the Charlotte Hornets during the 2017 NBA preseason.

College/Career highlights: Named Second Team All-Ivy League as a senior in 2016-17 after averaging 15.1 points, 5.6 rebounds, and 1.9 assists in 29.3 minutes per game. Ranked fourth in the Ivy League for scoring, seventh in steals, eighth in blocks, eighth in free-throw percentage, 10<sup>th</sup> in rebounding and 10<sup>th</sup> in field goal percentage. Ranked fifth in school history in career blocks and 22<sup>nd</sup> in career scoring.











### **#12 SAM THOMPSON**



FORWARD 6-7 200

Ohio State Birthday: 11/11/92

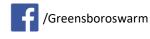
Professional Experience: Rookie

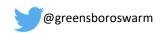
Most recently: Played 2016-17 NCAA season at

Northeastern

**College/Career highlights:** Named CAA Player of the Year and Frist Team All-CAA in 2016-17 after leading the conference in scoring and ranking 14<sup>th</sup> in NCAA Division I with 21.4 points per game











### **#2 CORON WILLIAMS**



GUARD 6-1 170

Wake Forest Birthday: 11/13/89

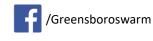
Professional Experience: Rookie

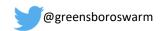
Most recently: Spent the last two seasons with the

Main Red Claws

College/Career highlights: Appeared in all 50 games (24 starts) in 2016-17, averaging 7.1 points, 1.9 rebounds and 1.4 assist in 22.0 minutes per game. Ranked fourth in the D-League in three-point percentage in 2015-16, shooting .480 (49-102).











### **#10 T.J. WILLIAMS**



GUARD 6-3 205

**Northeastern Birthday:** 10/26/95

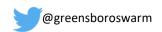
Professional Experience: Rookie

**Most recently:** Attended training camp with the Charlotte Hornets during the 2017 NBA preseason.

**College/Career highlights:** Named CAA Player of the Year and Frist Team All-CAA in 2016-17 after leading the conference in scoring and ranking 14<sup>th</sup> in NCAA Division 1 with 21.4 points per game











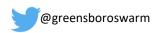


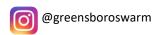














### The NBA G League

#### **2017-18 Key Dates**

August-October: Local tryouts for NBA G League teams

September 23: Training Camps open for all teams participating in preseason NBA

**Global Games** 

September 26: Training camps open for all other teams

October 13: NBA Preseason ends

October 16: Rosters set for NBA Opening Day

October 17: Start of the 2017-18 NBA Regular Season (NBA Tip-Off 2017)

October 21: 2017 NBA G League Draft, 1 p.m.

October 23: NBA G League training camps open

October 23-November 1: NBA G League Preseason games

**November 2:** NBA G League 10-man opening day rosters set by 5 p.m.

November 3: 2017-18 NBA G League season tips off

January 5: 10-day contracts may now be signed

**January 10:** NBA contracts are guaranteed for the remainder of the season

**January 10-13:** NBA G League Showcase 2018 (Mississauga, ON)

January 15: Two-Way contracts guaranteed

**February 10:** NBA Trade Deadline (3 p.m. ET)

February 16-18: NBA All-Star 2018 (Los Angeles, CA)

February 22: NBA G League trade deadline, 3 p.m. ET

March 1: NBA Playoff Eligibility Waiver Deadline

March 24: Regular season ends

**March 27:** NBA G League Postseason begins (earliest possible start date)

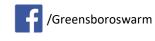
**April 11:** NBA Regular Season ends

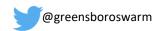
April 13: Rosters set for NBA Playoffs 2018, 3 p.m. ET

April 14: NBA Playoffs 2018 begin

June 21: NBA Draft 2018











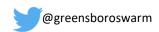
### The NBA G League

### 2016-17 NBA G League Final Standings

<b>Atlantic Division</b>	W-L	Home	Away
Maine Red Claws	29-21	15-10	14-11
Delaware 87ers	26-24	15-10	11-14
Westchester Knicks	12-31	12-13	7-18
Greensboro Swarm	19-31	13-12	6-19
Long Island Nets	17-33	10-15	7-18
Erie BayHawks	14-36	9-16	5-20
<b>Central Division</b>	W-L	Home	Away
Raptors 905	39-11	18-7	21-4
Fort Wayne Mad Ants	30-20	16-9	14-11
Canton Charge	29-21	17-8	12-13
Grand Rapids Drive	26-24	15-10	11-14
Windy City Bulls	23-27	15-10	8-17
Southwest Division	W-L	Home	Away
<b>Southwest Division</b> Oklahoma City Blue	<b>W-L</b> 34-16	<b>Home</b> 19-6	<b>Away</b> 15-10
			-
Oklahoma City Blue	34-16	19-6	15-10
Oklahoma City Blue Rio Grande Valley Vipers	34-16 32-18	19-6 19-6	15-10 13-12
Oklahoma City Blue Rio Grande Valley Vipers Sioux Falls Skyforce	34-16 32-18 29-21	19-6 19-6 16-9	15-10 13-12 13-12
Oklahoma City Blue Rio Grande Valley Vipers Sioux Falls Skyforce Austin Spurs	34-16 32-18 29-21 25-25	19-6 19-6 16-9 13-12	15-10 13-12 13-12 12-13
Oklahoma City Blue Rio Grande Valley Vipers Sioux Falls Skyforce Austin Spurs Texas Legends	34-16 32-18 29-21 25-25 25-25	19-6 19-6 16-9 13-12 14-11	15-10 13-12 13-12 12-13 11-14
Oklahoma City Blue Rio Grande Valley Vipers Sioux Falls Skyforce Austin Spurs Texas Legends Iowa Energy	34-16 32-18 29-21 25-25 25-25 12-38	19-6 19-6 16-9 13-12 14-11 6-19	15-10 13-12 13-12 12-13 11-14 6-19
Oklahoma City Blue Rio Grande Valley Vipers Sioux Falls Skyforce Austin Spurs Texas Legends lowa Energy Pacific Division	34-16 32-18 29-21 25-25 25-25 12-38 W-L	19-6 19-6 16-9 13-12 14-11 6-19 <b>Home</b>	15-10 13-12 13-12 12-13 11-14 6-19 Away
Oklahoma City Blue Rio Grande Valley Vipers Sioux Falls Skyforce Austin Spurs Texas Legends Iowa Energy Pacific Division Los Angeles D-Fenders	34-16 32-18 29-21 25-25 25-25 12-38 <b>W-L</b> 34-16	19-6 19-6 16-9 13-12 14-11 6-19 <b>Home</b> 16-9	15-10 13-12 13-12 12-13 11-14 6-19 Away 18-7
Oklahoma City Blue Rio Grande Valley Vipers Sioux Falls Skyforce Austin Spurs Texas Legends Iowa Energy Pacific Division Los Angeles D-Fenders Santa Cruz Warriors	34-16 32-18 29-21 25-25 25-25 12-38 <b>W-L</b> 34-16 31-19	19-6 19-6 16-9 13-12 14-11 6-19 <b>Home</b> 16-9 18-7	15-10 13-12 13-12 12-13 11-14 6-19 <b>Away</b> 18-7 13-12













### THE NBA G LEAGUE

### **League Directory**





#### **Agua Caliente Clippers of Ontario**

**NBA** affiliate Los Angeles Clippers Address:

1947 E. Convention Center Way

Ontario, CA

91764

Phone: 909-406-9090

Citizens Business Bank Arena Arena:

Media Relations Contact: Cara Wright

cwright@acclippers.com

#### **Austin Spurs**

San Antonio Spurs 13581 Pond Springs Rd.

Suite 108, Austin TX

78729

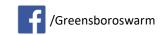
512-236-8333

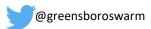
Cedar Park Center

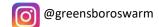
Perri Travillion

ptravillion@attcenter.com

gsoswarm.com







Media Relations Contact:

**NBA** affiliate

Address:

Phone:

Arena:



Phone:

NBA affiliate:

Address:

Phone:

# 2017-18 GREENSBORO SWARM MEDIA GUIDE

#### **League Directory**

Phone:

Arena:

Phone:

Arena:

Phone:

Arena:

#### **Canton Charge**

CHARGE.



#### **Fort Wayne Mad Ants**

NBA affiliate: Cleveland Cavaliers Address: 1101 Market Ave.

Canton, OH 44703

866-444-1944

Arena: Canton Memorial Civic

Center

Media Relations Contact: Sean Wyatt

swyatt@cantoncharge.com

NBA affiliate: Indiana Pacers

Address: 1910 St. Joe Center Road

Suite 61, For Wayne, IN 46825

260-469-4667

Allen County War Memorial

Coliseum

Ryan Stevens

rstevens@ftwaynemadants.com



#### **Delaware 87ers**

Philadelphia 76ers

300 Martin Luther King Blvd. Address:

Suite 200, Wilmington, DE

19801 302-504-7567

Arena: Bob Carpenter Center

Media Relations Contact: Amanda Janczak

amandajanczak@sevens.com



Media Relations Contact:

#### **Grand Rapids Drive**

NBA affiliate: Detroit Pistons

40 Monroe Center NW

Suite 11, Grand Rapids, MI

866-444-1944

DeltaPlex Arena

Sarah Parfet Jbara

spi@nbagrandrapids.com



#### **Erie BayHawks**

NBA affiliate: Atlanta Hawks
Address: 110 East 8<sup>th</sup> Street
Erie, PA 16501

Phone: 814-790-5600
Arena: Erie Insurance Arena
Media Relations Contact: Billy Hartman

billy.hartman@nbaerie.com

O L V E &

Media Relations Contact:

#### **Iowa Wolves**

NBA affiliate: Minnesota Timberwolves Address: 730 3<sup>rd</sup> Street, Des Moines

Iowa, 50309

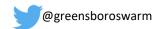
515-564-8550

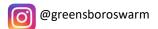
Wells Fargo Arena

Seth Nutting

seth.nutting@iaygolves.com

/Greensboroswarm





Media Relations Contact:

gsoswarm.com



#### **League Directory**



### **Lakeland Magic**

NBA affiliate: Address:

Phone: Arena:

Media Relations Contact:

Orlando Magic

701 West Lime Street Lakeland, FL 33815 863-825-3258 **RP Funding Center** 

**Ashley Foss** 

afoss@lakelandmagic.com



NBA affiliate: Address:

Phone: Arena:

Media Relations Contact:



Memphis Grizzlies 4560 Venture Drive Southhaven, MS 38671

901-205-1553 The Landers Center **Geoffrey Langham** 

glangham@grizzlies.com



#### **Long Island Nets**

NBA affiliate: Address:

Phone: Arena:

Media Relations Contact:

**Brooklyn Nets** 168 39th St. 8th Floor Brooklyn, NY 11232 515-564-8550 Wells Fargo Arena Megan Walsh

mwalsh@brooklynnets.com



NBA affiliate: Address:

Phone: Arena:

Media Relations Contact:



#### **Northern Arizona Suns**

Phoenix Suns 3201 N. Maine Street

Prescott Valley, AZ 86314

928-772-7867

**Prescott Valley Event Center** 

Jake Withee

jwithee@nazsuns.com



#### **Maine Red Claws**

NBA affiliate: **Boston Celtics** Address: 413 Congress Street Portland, ME 04101

Phone: 207-210-6655 Portland Expo Building Arena:

Media Relations Contact: **Evans Boston** 

'Greensboroswarm





NBA affiliate: Address:

Phone: Arena:

Media Relations Contact:

@greensboroswarm

#### **Oklahoma City Blue**

Oklahoma City Thunder 1 Myriad Gardens Oklahoma City, OK 73102 405-208-4800 Cox Convention Center Shelby Willingham swillingham@okahunder.com

gsoswarm.com



#### **League Directory**



#### Raptors 905

NBA affiliate: **Toronto Raptors** Address: 5600 Rose Cherry Place Mississauga, ON L4Z 4B6

Phone: 416-815-5400 Arena: Hershev Centre Media Relations Contact: Stefano Toniutti

Stefano.toniutti@mlse.com



NBA affiliate:

Address:

Phone: Arena:

Media Relations Contact:



#### Salt Lake City Stars

Utah Jazz

4600 South Redwood Road

Taylorsville, UT 84123

801-325-22319

Lifetime Activities Center-

Bruin Arena Gina Calvert

Gina.calvert@slcstars.com

#### **Reno Bighorns**

NBA affiliate: Sacramento Kings Address: 50 West Liberty Street

Suite 201, Reno NV 89501

Phone: 775-473-2689 Arena: Reno Event Center Media Relations Contact: **Kyle Jones** 

kjones@renobighorns.com



#### Santa Cruz Warriors

NBA affiliate: **Golden State Warriors** Address: 140 Front Street

> Santa Cruz, CA 95060 831-731-4396

Phone:

Arena: Kaiser Permanente Arena Media Relations Contact: Massimo Degaudenzi

massimo@santacruzbasketball.com



### **Rio Grande Valley Vipers**

NBA affiliate: **Houston Rockets** Address: 4500 North 10th Street

Hidalgo, TX 78557

Phone: 956-972-1144 Arena: State Farm Arena Media Relations Contact: Anwar Chagollan

anwar@rgvfc.com

@greensboroswarm



### Sioux Falls Skyforce

NBA affiliate: Miami Heat

Address: 2210 W. Pentagon Place

Siox Falls, SD 57107

Phone: 605-332-0605

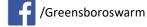
Arena: Sanford Pentagon Media Relations Contact: Matt Dykstra

mdykstra@skyfprceonline.com

@greensboroswarm









#### **League Directory**



#### **South Bay Lakers**

NBA affiliate: Los Angeles Lakers Address: 555 North Nash Street El Segundo, CA 90245

Phone: 310-343-3102 Arena: **Toyota Sports Center** 

Media Relations Contact: Noah Camarena

ncamarena@sb-lakers.com TEXAS

**LEGENDS** 



### **Windy City Bulls**

sjones@bulls.com

NBA affiliate: Chicago Bulls

Address: 5333 Prairie Stone Parkway Hoffman Estates, IL 60192

Phone: 847-396-9308 Arena: Sears Centre Arena Media Relations Contact: Shannon Jones



#### **Texas Legends**

NBA affiliate: **Dallas Mavericks** 2601 Avenue of the Stars Address: Suite 300, Frisco TX 75034

214-469-0822 Phone: Arena: Dr. Pepper Arena Media Relations Contact: Brirtney Wynn

Bwynn@texaslegends.com



#### Wisconsin Herd

NBA affiliate: Milwaukee Bucks Address: 1100 South Maine Street

Oshkosh, WI 54902

Phone: 920-396-9308

Arena: Menominee Nation Arena

Media Relations Contact: Mallory Steinberg

msteinberg@wisconsinherd.com



#### **Westchester Knicks**

NBA affiliate: **New York Knicks** Address: 198 Central Ave.

White Plains, NY 10606

Phone: 914-559-6870

Westchester Country Center Arena:

Media Relations Contact: Katie Hatch

Katie.hatch@msg.com



#### **NBA G League PR**

Olympic Tower 645 5th Ave New York, NY 10022 212-407-8000

**NBA G-League Communications Contacts** 

Joanna Shapiro, Senior Manager

NBA & G League Basketball Communications

jshapiro@nba.com

Address:

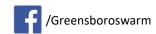
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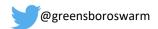
Michael Perrelli, Coordinator

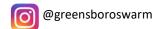
International & GLeague Basketball Communications

mperrelli@nba.com









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gsoswarm.com



#### MEDIA INFORMATION – GREENSBORO SWARM

#### **Contact: Justin Trujillo**



Manager of Communications

Email: jtrujillo@gsoswarm.com

Office Phone: 336.907.3608

Cell Phone: 720.212.6617

#### **Media Seating & Photo Lanes**

A limited number of courtside seats and photo lanes are available for each Swarm home game. Please reach out to the media relations department 24 hours in advance to guarantee certain accommodations on game day.

#### **Media Parking**

Free parking is available at the Greensboro Coliseum Complex when media members show their Swarm or outlet's accredited game day credentials.

**Pregame Coaches Interview:** Coach Gillespie will be available in the media work room 1 hour and 45 minutes prior to tip off. If requested by media, the visiting team coach will also be available to the media 90 minutes prior to tipoff.

**Postgame Coaches Interview:** Coach Gillespie will conduct postgame media available in the media work room shortly after the completion of the game, after he addresses the team.

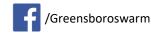
#### **Locker Room Access**

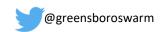
Pregame: In accordance with NBA rules, home and visiting lockers rooms are open 75 minutes prior game time and close 45 minutes before the start of the game.

Postgame: In accordance with the NBA rules, both locker rooms will be open 10 minutes after the conclusion of the game.

**Notes:** Cell phone usage in the locker room by media members is prohibited. Still photographed not employed by the Greensboro Swarm are not permitted in any locker room at any time. No autographs are to be asked of any team personnel during media access periods or at any point while on site for a game.







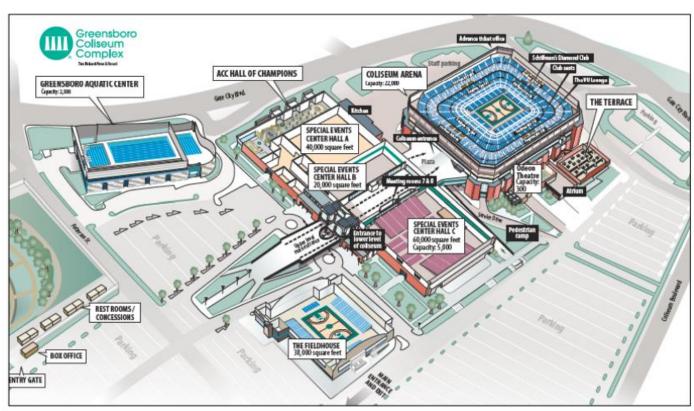




#### THE FIELDHOUSE AT THE GIREENSBORO COLISEUM COMPLEX

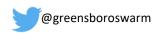
Located just 90 miles northwest of Charlotte, the Swarm will play its 24 home games at the newly renovated Fieldhouse at the Greensboro Coliseum Complex. The close proximity allows the Hornets to use the G-League in a more efficient manner, providing a seamless transition for both the players and coaches. Placing the team in Greensboro also expands the Hornets' brand to another city in North Carolina with a great basketball tradition.

















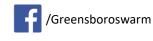


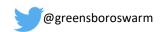
On October 27, 2015 the Charlotte Hornets officially announced their right to own and operate an NBA G-League team in Greensboro, North Carolina. With the purchase, the hornets became the 11<sup>th</sup> NBA franchise to fully own and operate a G-League affiliate while the NBA G-League expanded to a record of 20 teams with the addition. On December29, the Hornets revealed the name and identity of its new affiliate as the Greensboro Swarm. In addition to being closely ties to the Hornets brand, the name also represents the city of Greensboro, where fans gather in great numbers to support the game of basketball.

Located just 90 miles northeast of Charlotte, the Swarm will play its 24 home games at the newly renovated Fieldhouse at the Greensboro Coliseum Complex. The close proximity allows the Hornets to use the G-League in a more efficient manner, providing a seamless transition for both the players and coaches. Placing the team in Greensboro also expands the Hornets' brand to another city in North Carolina with a great basketball tradition.

The Team will compete in the G-League's Eastern Conference. In addition to the 24 home games, the Swarm will play 24 games on the road and another two games at the annual NBA G-League Showcase in January to round out the 50-game season. As a member of the Southeast Division, joining the Delaware 87ers (Philadelphia 76ers), Erie BayHawks (Atlanta Hawks), Lakeland Magic (Orlando Magic). The Swarm tips off their second season on November 4 at home in Greensboro.











### **GREENSBORO SWARM HISTORY**



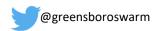
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### THE SWARM ON SOCIAL





Brent Arrington	@b1ove.buckets	@BA_TreDeuce
Charles Cooke	@c4_cooke	@C4_Cooke
John Dawson	@JohnDawson	@JohnDawson22
L.G. Gill	@TheRealDeallGill_lo	
Terry Henderson	@t_henny3	@t_henny3
Cole Huff	@colehoops	@colehoops
Dominic James	@Neek	@NyceNeek
Jalen Jones		@JalenJones_21
Mangok Mathiang	@aussiemango12	@M_Mango32
Marcus Paige	@marcuspaige4	@marcuspaige5
Luke Petrasek	@lukepetrasek33	@Luke_Petrasek
Sam Thompson	@SlamIAm12	@SlamIAm12
Coron Williams	@coronw13	@coronw13
T.J. Williams	@tj_williamstx	@GogettaTJWill





