



# 2014 LA KISS MEDIA GUIDE





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LA KISS TICKET INFORMATION

LA KISS Contact Info:

714-462-KISS

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# 2014 INAUGURAL SCHEDULE

WEEK 1		Saturday, March 15 – 5:00 pm <i>at San Antonio Talons</i>	WEEK 11		Sunday, May 25 – 5:00 pm (KCAL) <i>Arizona Rattlers</i>
WEEK 2		Friday, March 21 – 4:30 pm <i>at Orlando Predators</i>	WEEK 13		Saturday, June 7 – 7:30 pm <i>at San Jose SaberCats</i>
WEEK 4		Saturday, April 5 – 6:30 pm (CBS S.N) <i>Portland Thunder</i>	WEEK 14		Saturday, June 14 – 7:00 pm (KCAL) <i>Portland Thunder</i>
WEEK 5		Saturday, April 12 – 7:00 pm (KCAL) <i>Cleveland Gladiators</i>	WEEK 15		Saturday, June 21 – 6:00 pm (KCAL) <i>at Arizona Rattlers</i>
WEEK 6		Saturday, April 19 – 5:00 pm (CBS S.N) <i>at Iowa Barnstormers</i>	WEEK 16		Saturday, June 28 – 7:00 pm (ESPN2) <i>Spokane Shock</i>
WEEK 7		Saturday, April 26 – 7:00 pm (KCAL) <i>San Jose SaberCats</i>	WEEK 17		Sunday, July 6 – 5:00 pm (KCAL) <i>San Jose SaberCats</i>
WEEK 8		Sunday, May 4 – 4:00 pm (ESPN2) <i>Spokane Shock</i>	WEEK 18		Saturday, June 12 – 7:30 pm (KCAL) <i>Portland Thunder</i>
WEEK 9		Saturday, May 10 – 4:00 pm <i>at Cleveland Gladiators</i>	WEEK 19		Saturday, July 19 – 7:00 pm (CBS S.N) <i>San Antonio Talons</i>
WEEK 10		Saturday, May 17 – 2:00 pm (CBS S.N) <i>at Pittsburgh Power</i>	WEEK 20		Sunday, July 26 – 4:00 pm (KCAL) <i>Jacksonville Sharks</i>

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Socials:  /lakissfootball  /LAKISS\_AFL  /lakissfootball

# THE LA KISS OWNERSHIP

## GENE SIMMONS

Is an American rock bass guitarist, singer-songwriter, record producer, entrepreneur, and actor. He co-founded the rock band KISS in the early 1970s.

## PAUL STANLEY

Is an American hard rock guitarist, musician, singer-songwriter, producer, entrepreneur, actor and painter. He co-founded KISS as the rhythm guitarist, co-lead vocalist and front man.

## DOC MCGHEE

Doc McGhee is an American music manager, best known for working with KISS, Bon Jovi and Mötley Crüe.

## BRETT BOUCHY

Is co-owner of the LA KISS Arena Football Team. He was part of the Predators ownership group for 15 seasons, and he was also the managing partner of the Arizona Rattlers until 2010.



## PRESIDENT:

Schuyler Hoversten

Prior to joining the LA KISS, Hoversten oversaw the business development for the Los Angeles Dodgers for four years. Hoversten served as VP of Business Development for the Colorado Crush Arena League Football Team for four years, overseeing all aspects of the team's business operations

# THE COACHING STAFF



## HEAD COACH:

Bob McMillen enters his first season as the head coach of the LA KISS.

McMillen earned NET10 Wireless Head Coach of the Year honors in 2013 after guiding the Chicago Rush to a 10-8 record and Central Division championship in his third season at the helm. For his career, McMillen boasts a 33-21 regular season record and has never finished a season with a non-winning record. In his first season as a head coach, he guided the Rush to a 13-5 mark and an appearance in the National Conference championship game.

As a player, McMillen won ArenaBowl championships with three different teams during his 13-year career with the Arizona Rattlers, San Jose Sabercats and Chicago Rush. Voted the 17th Greatest Player in AFL History by the Silver Anniversary Committee in 2012, McMillen was a three-time ArenaBowl champion, two-time All-Arena selection and one-time All-Ironman selection. He ranks second in AFL history with 484 career rushing attempts and third in rushing yards with 1,508. McMillen was announced as an inductee into the Arena Football Hall of Fame Class of 2013 in August.



ASSISTANT HEAD COACH  
Walt Housman

## Coaching Experience – 26 years

- Upsala College (1988) – Defensive Line Coach
- Merrimack High School (1989 – 1991) – Line Coach
- New Orleans Night (AFL) - (1992) OL/DL Coach
- University of South Dakota (1992 – 1998) OL/DL Coach/LB Coach/  
Special Teams Coordinator/Defensive Coordinator

- Miami Hooters (AFL) – (1995) OL/DL Coach
- Hartford Seawolves (AFL) – (1999-2000) OL/DL Coach
- Chicago Rush (AFL) – (2001-2008), (2011-2013) DL Coach/Defensive Coordinator/Offensive Coordinator
- Holy Cross College (2009 – 2010) DL Coach
- LA Kiss (2014) – Assistant Head Coach/Defensive Coordinator

## PLAYING/EXPERIENCE:

- High School: Merrimack High School (1977-1981)
- College: University of Iowa (1981-1983)
- Upsala College (1984-1986) BS in Business Administration
- NFL Experience: New Orleans Saints (1987)
- AFL Experience: New Orleans Night (1991) Denver Dynamite (1989-1990), NY Knights (1988)

## Personal

- Home Town: Merrimack, NH
- Family: Proud son of Janice Housman and the late Walt Housman; Brother: Mike and Sister: Nancy; Nieces: Sydney and Riley and Nephew: Jackson and cat Bobbi
- Personal: Single, no kids, girlfriend of 6+ years Kris Silva of Amherst, NH

# THE 2014 PLAYERS



## JJ Raterink

Position: QB  
HT: 6'2"  
WT: 210  
AFL EXP: 4  
College: University of Wyoming

Named AFL's 2013 "Offensive Player of the Week" and "MVP of the Week" after Iowa's 73-68 week 13 vs San Jose... Says his goal in life is to make a positive impact on every team or organization he is ever a part of and make everybody there better... Says his mentor is his dad and models his game after John Elway, Kurt Warner, and Aaron Rodgers.... Favorite part of the AFL experience is the interaction with the fans.



## Andreas Vargas:

Position: OL  
HT: 6'3"  
WT: 315  
AFL EXP: R  
College: San Jose State

Prepares for game day by visualizing himself succeeding on the field... Says his mother influenced him the most in life... Indianapolis Colts QB Andrew Luck is the best athlete he ever competed against...



## Wesley Pendleton

Position: DB  
HT: 5'11"  
WT: 186  
AFL EXP: R  
College: Ole Miss

Majored in Criminal Justice.... Spent the 2013 season on the Tampa Bay Buccaneers practice squad and active roster of the Winnipeg Bluebombers... Has a son, Jacobe.

# THE 2014 PLAYERS



## Nigel Nicholas

Position: DL  
HT: 6'4"  
WT: 265  
AFL EXP: R  
College: Oklahoma St

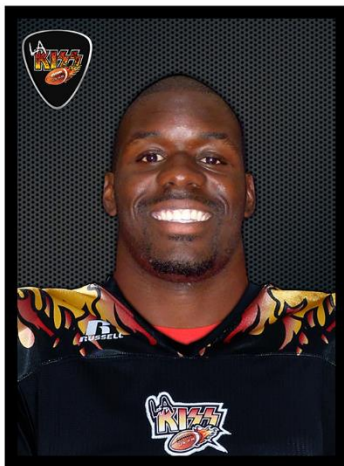
Member of the 2012 Fiesta Bowl Champion Oklahoma State Cowboys team.... Attended Ridgeland HS in Rossville, GA... Lists his mother as the most influential person in his life.



## Dexter McCoil

Position: DB  
HT: 6'5"  
WT: 222  
AFL EXP: R  
College: Tulsa

Tulsa Golden Hurricanes' career interceptions leader (18)... Won two bowl games as a member of the Golden Hurricanes (2010 Hawai'i Bowl and 2012 Liberty Bowl)... Lists Cowboys RB DeMarco Murray as the best player he has ever competed against.

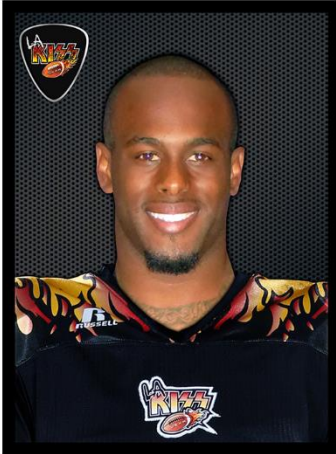


## Beau Bell

Position: MLB  
HT: 6'2"  
WT: 250  
AFL EXP: 3  
College: UNLV

Selected in the 4th round by the Cleveland Browns in the 2008 NFL Draft... Selected as the 2007 Mountain West Conference Defensive MVP... Lists his mother and brothers and the most influential people in his life.

# THE 2014 PLAYERS



## Romeo Pellum

Position: DB  
HT: 5'1"  
WT: 190  
AFL EXP: R  
College: Hampton University

Recorded 33 tackles, one interception and 13 pass breakups as a senior at Hampton... Began collegiate career at Washington State, where he recorded 65 tackles and two interceptions in 12 starts in 2008. Lists Cowboys WR Dez Bryant as the best opponent he has ever faced.



## Conroy Black

Position: DB  
HT: 6'0"  
WT: 188  
AFL EXP: R  
College: Utah

Spent time on the rosters of the Detroit Lions, Kansas City Chiefs, and Oakland Raiders in 2012 / 2013... Attended Fullerton College and earned junior college All-American accolades in track and field... Father of Conroy Jr and Victoria Belle.



## Kenny Spencer

Position: K  
HT: 6'1"  
WT: 225  
AFL EXP: 2  
College: North Alabama

Earned 2012 AFL Kicker of the Year and All-Arena First Team honors as a member of the Spokane Shock... Kicked for the New Orleans VooDoo in 2013... Majored in Criminal Justice at University of North Alabama.



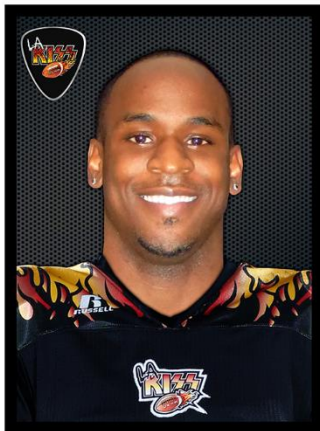
# THE 2014 PLAYERS



## Joe Madsen

Position: OL  
HT: 6'4"  
WT: 305  
AFL EXP: R  
College: West Virginia

Started at center in West Virginia's 2012 Orange Bowl win over Clemson... Spent time on Pittsburgh Steelers roster in 2013... Selected to the 2012 All-Big 12 Second Team... Works as a correctional officer during the offseason... Lists his mother as the most influential person in his life.



## Taveon Rogers

Position: WR  
HT: 6'0"  
WT: 193  
AFL EXP: R  
College: New Mexico State

Spent time on the Cincinnati Bengals roster in 2012 / 2013... Set the New Mexico State single-game record as a junior with 219 kickoff return yards against Kansas... Earned Second Team All-WAC honors as a receiver and First T



## Tyler Hansen

Position: QB  
HT: 6'2"  
WT: 220  
AFL EXP: R  
College: Colorado

Played four seasons at Colorado, logging 6,183 yards of total offense in 33 appearances... Passed for 5,705 yards and 35 touchdowns in 21 starts... Named a co-recipient of the John Mack Award as the team's most outstanding offensive player during his senior season in 2011

# THE 2014 PLAYERS



## Joe Mortensen

Position: MLB  
HT: 6'2"  
WT: 270  
AFL EXP: 2  
College: Kansas

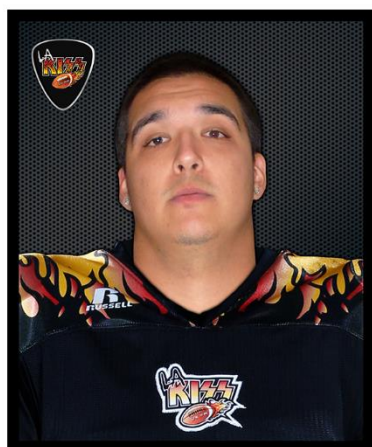
Collected 24 tackles and three sacks in 13 starts for the Utah Blaze... Recorded 24 tackles and 2.5 sacks in 14 games as a rookie with the Utah Blaze... Earned First Team All-Big 12 honors as a junior in 2007... Started all 13 as a senior, recording 90 tackles and two sacks for the Jayhawks.



## Colin Baxter

Position: C  
HT: 6'3"  
WT: 210  
AFL EXP: R  
College: Arizona

Was a two-time All-Pac 10 selection as a center for the Wildcats... Started 49 consecutive games during his collegiate career and was a candidate for the Rimington Trophy and Outland Trophy as a senior in 2010.



## Mike Diaz

Position: OL  
HT: 6'5"  
WT: 325  
AFL EXP: 3  
College: Arizona

Saw action in two games with the Pittsburgh Power in 2013... Started 14 games for the Milwaukee Mustangs in 2012... Played in one game with the Milwaukee Mustangs... Appeared in 25 games for the Wildcats... Transferred to Arizona from Cerritos College in 2008... Named First-Team All-Conference at Cerritos in 2006 and 2007.

# THE 2014 PLAYERS



## Donovan Morgan

Position: WR

HT: 6'3"

WT: 225

AFL EXP: 5

College: Pearl River CC

Caught 87 passes for 1,351 yards and 29 touchdowns in 13 games with the New Orleans VooDoo in 2013... Collected 79 catches for 1,020 yards and 26 touchdowns in 11 games with the Philadelphia Soul in 2012... Selected Second-Team All-Arena upon catching 121 balls for a single-season franchise record 1,959 yards and 37 touchdowns with the Philadelphia Soul in 2011...



## Markee White

Position: WR

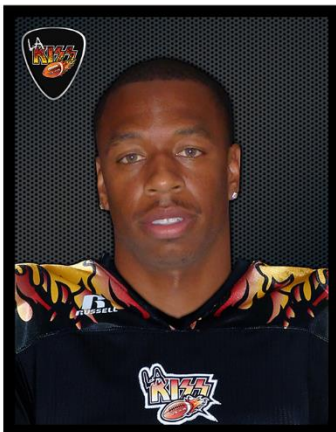
HT: 6'7"

WT: 215

AFL EXP: 4

College: Texas St

Caught 105 passes for 1,133 yards and 19 touchdowns in 18 games with the Jacksonville Sharks in 2013... Caught 30 passes for 425 yards and eight touchdowns with the Arizona Rattlers 2012... Caught 29 passes for 303 yards and nine touchdowns with the Spokane Shock 2011...



## Samie Parker

Position: WR

HT: 5'11"

WT: 180

AFL EXP: 2

College: Oregon

Caught 23 passes for 220 yards and three touchdowns in four games with the Kansas City Command in 2012... Caught 78 passes for 1,135 yards and 15 touchdowns in 11 games as a rookie with the Chicago Rush in 2010... Finished his four-year career at the University of Oregon atop the program's receiving leaderboard with 178 career receptions for 2,761 yards...

# THE 2014 PLAYERS



## Dale Moss

Position: WR

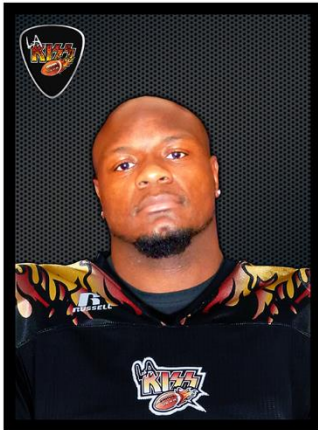
HT: 6'4"

WT: 220

AFL EXP: R

College: South Dakota St

Caught 61 passes for 949 yards and six touchdowns in his lone season of college football... Played four seasons of basketball for the Jackrabbits, averaging 7.6 points and 4.5 rebounds per game as a senior.



## Steve Octavien

Position: DE

HT: 6'2"

WT: 260

AFL EXP: 2

College: Nebraska

Saw action in five games for the San Jose Sabercats in 2013... Collected 34.5 tackles and five sacks with nine tackles for loss as a rookie with the Tampa Bay Storm in 2012... Voted team MVP on defense as a senior at Nebraska... Tallied 128 tackles, three sacks, five pass breakups and 11 quarterback hurries over his three-year career with the Cornhuskers...



## Dominie Pittman

Position: DE

HT: 6'3"

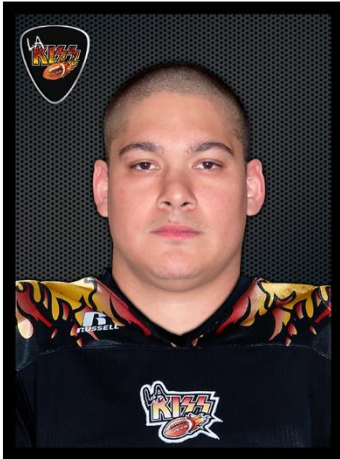
WT: 225

AFL EXP: 2

College: North Alabama

Collected 22 tackles and five sacks in 11 games with the Pittsburgh Power in 2013... Recorded 32 tackles and five sacks as a rookie with the Pittsburgh Power in 2012... Led North Alabama in sacks during the 2008 and 2009 seasons.

# THE 2014 PLAYERS



## David Veikune

Position: DE  
HT: 6'3"  
WT: 270  
AFL EXP: R  
College: Hawaii

Began college career at the University of Colorado in 2004... Transferred to Fresno City College and earned All-Northern California honorable mention in 2005... Transferred to the University of Hawaii in 2006... Named First Team All-WAC in 2007 despite never starting a game... Recorded 73 tackles and nine sacks in 2008, earning Second Team All-WAC honors.



## BJ Bell

Position: DL  
HT: 6'2"  
WT: 260  
AFL EXP: 3  
College: UNLV

Led the Runnin' Rebels in tackles in 2011... Transferred to UNLV from Santa Ana Junior College, where, as a sophomore, he recorded 72 tackles, including a stunning 24.5 tackles for loss and 10 sacks... brother of KISS LB Beau Bell.



## Mervin Brookins

Position: DB  
HT: 5'10"  
WT: 180  
AFL EXP: 4  
College: Sacramento City

Played with the San Jose Sabercats from 2011 – 2013.... Led the Sabercats team in all-purpose yards with 1,319, recorded 49.5 tackles with three interceptions, caught 36 passes for 418 receiving yards and returned 43 kicks for 788 yards in 2011...

# THE 2014 PLAYERS



## Andre Jones

Position: DB  
HT: 5'11"  
WT: 200  
AFL EXP: 4  
College: Akron

Collected 85 tackles and four interceptions in 18 games with the San Antonio Talons in 2013... Recorded 77 tackles and five interceptions with the San Jose Sabercats in 2012... Earned Second-Team All-Arena honors after recording 60.5 tackles and 10 interceptions as a rookie with the Milwaukee Mustangs in 2011... Started all 24 games at free safety as a freshman and sophomore at Akron before moving over to receiver as junior in 2008... Led the Zips team with 553 receiving yards and five touchdowns as a senior in 2009.

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### **Player Personnel:**

Scott Bailey

### **Equipment Manager:**

Darryl Magee

### **Videographer:**

Spencer Lee

### **Front Office Staff:**

Brett Bouchy- Managing Partner

Schuyler Hoversten- President

Director of Ticket Operations- Chris Tamburrelli

Creative Director- April Caroselli

Executive Producer- Harlan Hendrickson

Executive Assistant- Ally Bass

Operations Coordinator- Jon Redmond

Corporate Partnerships- Layne Werner

Corporate Partnerships- Michele Tamburrelli

# THE PLAYOFFS

## PLAYOFF QUALIFICATION, SELECTION OF TEAMS

Eight teams qualify for the playoffs, four from each conference-- American and National. The four qualifying teams in each conference consist of the two division champions and two Wildcards, determined by best overall record. Seeding in each conference is based on overall record, with the top two seeds in each conference reserved for the division champions, regardless of record. In the **First Round, August 2-3**, the first two seeds in each conference are the two division winners. The next two teams are seeded by next best two overall records. Teams ranked 1 and 2 earn home playoff games with 1 hosting 4 and 2 hosting 3. In the **Conference Championship Round, August 9-10**, the winner of the 1-4 game plays the winner of the 2-3 game. The home team is decided by the team with the higher seed. The winners of the Second Round will face off in **ArenaBowl XXVII on August 23rd**, with the highest remaining seed hosting the championship game.

### Tiebreaking Procedures

#### DEFINITIONS

*Strength of Schedule* - Combined winning percentage of opponents played.

*Best net points in all games* - Difference of points scored and points scored against. (Includes all points: offense, defense and special teams.)

*Winning percentage* - Total number of wins divided by total number of games.

#### DIVISION CHAMPIONS - TWO TEAMS

If two teams are tied for Division Championship:

1. Head-to-head (best winning percentage in games between the clubs)
2. Point differential in head-to-head games
3. Best winning percentage in division games
4. Best net points in all games
5. Strength of Schedule
6. Coin toss

#### DIVISION CHAMPIONS - THREE OR MORE TEAMS

(Note: If three or more teams are tied, follow steps until one team is eliminated. Once two teams remain, revert back to Step 1 of the two team tiebreaker to determine which team advances.)

1. Head-to-head (best winning percentage in games among the clubs)
2. Best winning percentage in division games
3. Best net points in all games
4. Strength of Schedule
5. Coin toss

# THE PLAYOFFS

## **WILDCARD - THREE OR MORE TEAMS**

(Note: If three or more teams are tied, follow steps until one team is eliminated. Once two teams remain, revert back to Step 1 of the two team tiebreaker to determine who advances)

1. Head-to-head (best winning percentage in games between the clubs)
2. Best net points in all games
3. Strength of schedule
4. Best winning percentage in division games
5. Coin toss

## **OTHER TIE-BREAKING PROCEDURES**

1. Only one team advances to the playoffs in any tie-breaking step. Remaining tied teams revert to the first step of the applicable two team division or Wildcard tie-breakers. As an example, if two teams remain tied in any tie-breaker step after all other teams have been eliminated, the procedure reverts to Step 1 of the two-team format to determine the winner. When one team wins the tiebreaker, all other teams revert to Step 1 of the applicable two-team or three-team format.
2. In comparing records within the division among tied teams, the best winning percentage is the deciding factor, since teams may have played an unequal number of games.

## **CONFERENCE SEEDING TIE-BREAK PROCEDURE**

If both division winners in the same conference finish with the same record, the following will break the tie for seeding purposes:

1. Head-to-head, best winning percentage in games between clubs
2. Point differential in head to head games
3. Total net points in all games
4. Strength of schedule
5. Best winning percentage in division games
6. Coin toss.

## **ARENABOWL TIE-BREAK PROCEDURE**

1. Highest Playoff Seed
2. Overall record (Best winning percentage)
3. Head-to-head, best winning percentage in games between clubs (if applicable)
4. Point differential in head-to-head games
5. Total net points in all games
6. Strength of schedule
7. Coin toss



# THE PLAYOFFS

## QUALIFICATION ORDER

8. Qualifications for Playoff Position
  1. Four Division Winners
  2. Next 2 best records from each Conference
9. Seeding
  1. American Conference
    1. Best record of Division Winners
    2. 2nd best record of Division Winners
    3. Best record for Non-Division Winners
    4. 2nd best record for Non-Division Winners
  2. National Conference
    1. Best record of Division Winners
    2. 2nd best record of Division Winners
    3. Best record for Non-Division Winners
    4. 2nd best record for Non-Division Winners

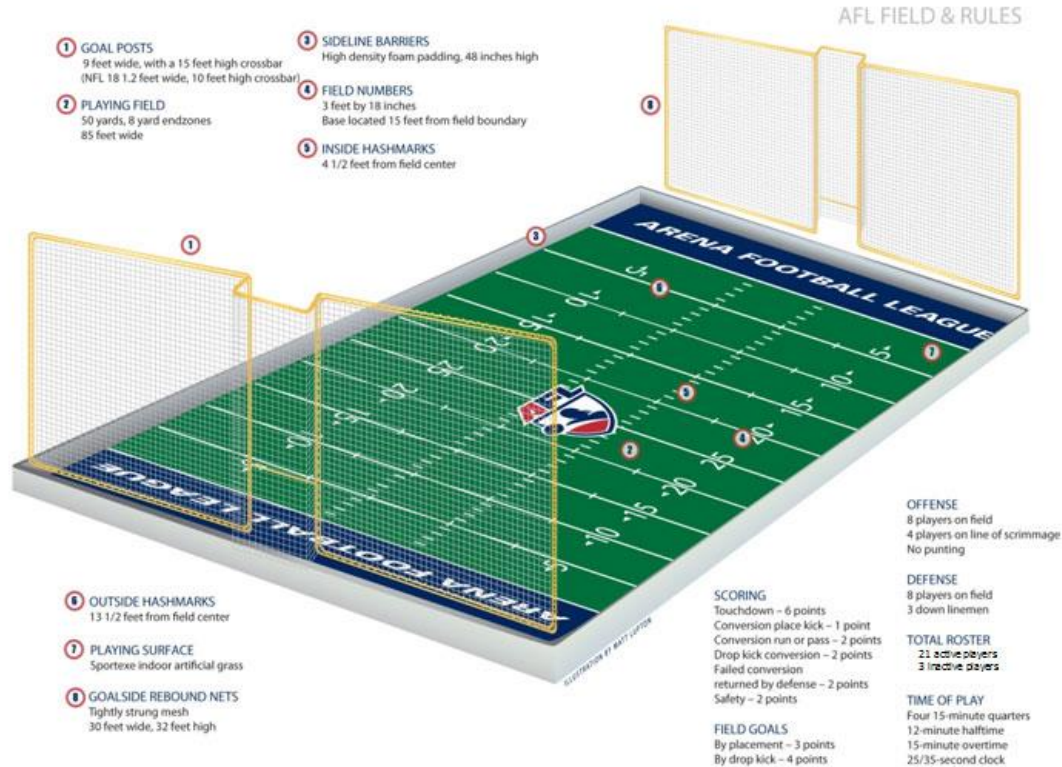
# THE PLAYOFFS

## QUALIFICATION ORDER

10. Qualifications for Playoff Position
  1. Four Division Winners
  2. Next 2 best records from each Conference
11. Seeding
  1. American Conference
    1. Best record of Division Winners
    2. 2nd best record of Division Winners
    3. Best record for Non-Division Winners
    4. 2nd best record for Non-Division Winners
  2. National Conference
    1. Best record of Division Winners
    2. 2nd best record of Division Winners
    3. Best record for Non-Division Winners
    4. 2nd best record for Non-Division Winners

# THE RULES

## RULES OF THE GAME



## MOVEMENT OF THE BALL AND SCORING

- Four (4) downs are allowed to advance the ball 10 yards for a first down, or to score.
- Six (6) points for a touchdown.
- One (1) point for a conversion by place kick after a touchdown, two (2) points for a conversion by drop kick and two (2) points for a successful run or pass after a touchdown.
- Three (3) points for a field goal by placement or four (4) points for a field goal by drop kick.
- Two (2) points for a safety.

## KICKING

- Kickoffs are from the goal line. Kickers may use a one-inch tee.
- Punting is illegal. On fourth down, a team may go for a first down, touchdown or field goal.
- The receiving team may field any kickoff or missed field goal that rebounds off the net.
- Any untouched kickoff, which is out of bounds, will be placed at the 20-yard line or the place where it went out-of-bounds, whichever is more advantageous to the receiving team.

# THE RULES

## PASSING

- Receivers must have one foot inbounds for a catch. A forward pass that rebounds off the rebound net or sideline barrier is a live ball and is in play until it touches the playing surface.

## OVERTIME RULES

- Overtime periods are 15 minutes for both the regular season and the playoffs.
- Each team gets one possession to score. If, after each team has had one possession, one team is ahead, that team wins. If the teams are tied after each has had a possession, the next team to score wins.

## GLOSSARY OF TERMS

**BALL IN THE STANDS** - When a ball is thrown or bounces into the seats surrounding the playing field, the "lucky" fan that catches the ball keeps it.

**DROP KICK** - A drop-kicked FG is worth 4 points. A drop-kicked extra point is worth 2 points. Former Milwaukee Mustangs kicker Kenny Stucker is the last man to have connected on a two-point dropkick (1997).

**FANS** - More than 26 million fans have experienced an AFL game in the League's 24-year history. Last year, in 2011, the AFL drew 1,338,544 fans in the regular season.

**IRONMAN** - Signifies participants playing both offense and defense.

**"MAC" AND "JACK" LINEBACKERS** - "Mac" may rush the QB straight on without stunting, twisting or drop-back coverage. "Jack" must stay within an imaginary box behind the line of scrimmage. Either LB may cover the fullback or tight end.

**OFFENSIVE MOTION** - Unlike stadium-played football, one offensive back may go into forward motion prior to the snap of the ball.

**OVERTIME** - Arena Football has a unique overtime rule. If a contest is tied after regulation, teams will play a 15-minute overtime. Each team will have one opportunity to score. If, after each team has had one chance to score, the game is tied, the first team to score is crowned the winner.

**REBOUND NETS** - Goal-side rebound nets extend outward from each upright. The nets are 30-feet wide, 32-feet high and extend to 40 feet above the playing surface. The bottom bars of the frames are positioned eight feet above the surface. The "scoring area" is nine-feet wide and 15-feet high. Nets are stretched taut so that a missed kick attempt will rebound off the net and back into the field of play. Once the ball caroms off the net, it's live.

**SIDELINE BARRIERS** - Similar to the sideboards that surround a hockey rink, the sideline barrier encircles the playing surface. The barrier is made of a high-density foam pad, measuring four inches thick.

# THE RULES

**STUNTING OR TWISTING** - When a defensive lineman is rushing the passer, there's no "stunting" or "twisting". In other words, linemen are required to power past offensive linemen.

**TIGHT END** - One offensive lineman must declare himself a tight end prior to the snap by simply raising his arm and "declaring" himself a tight end. The Mac (rush-eligible) linebacker must line-up on the opposite side of the center from the tight end.

**TWO-WAY PLAYERS** - One of the most "throwback" features of the Arena Football League is the fact that the game features eight-on-eight football, where at times, some players will play both offense and defense.

## **TRANSACTIONS DEFINED**

**ASSIGNED** - Player signs with team.

**REASSIGNMENT** - Player released from team.

**RECALLABLE REASSIGNMENT** - Team has 48 hours to activate player before he becomes a free agent.

**OTHER LEAGUE EXEMPT** - Player signs with CFL or NFL.

**PATENT AND TRADEMARK NOTICE:** AFL, AFL & Design, AFL Arena Football League & Design, AFL Images, AFL Media & Design, Arena Authentic, Arena Flag Football League, Arena Football, Arena Football & Design, Arena Football League, Arenaball, ArenaBowl, Arena Football Get It All, Fire Breathing Football, Football's In the House, The 50-Yard Indoor War, Football with a Bite, In Your Face Football, Pacific Rim Training Camp, War on the Floor, Don't Blink, The Fastest Game on Turf, High Scorin! Heart Stoppin! Helmet Poppin!, Brawl Inside the Wall, Wall2Wall Brawl, Real Fun. Real Close. Real Football., There's a Rumble in the House, and all names, symbols, emblems, logos and colors of the AFL and the AFL member teams are trademarks and service marks owned by Arena Football One, LLC. IRONMAN is a trademark of World Triathlon Corporation, Tarpon Springs, Florida and is under license. The Arena Football Game System and Method of play is protected under U.S. Patent No. 4911443; Canadian Patent No. 1314062, Japanese Patent No. 2654822 and Mexican Patent No. 168556.

# THE LEAGUE



## Commissioner Jerry B. Kurz

[jkurz@arenafootball.com](mailto:jkurz@arenafootball.com)

PH: (312) 465-2216

**HOMETOWN:** Glenview, Illinois **AFL EXP:** 27th Season

**EDUCATION:** University of Oklahoma (B.A.) / Northern Illinois (J.D.)

### **CAREER HIGHLIGHTS:**

After successfully resurrecting the AFL in 2009, Kurz returns for his fourth season as the League's Commissioner... Kurz has been involved with Arena Football for 27 years, including five seasons as President of the af2... In efforts to relaunch the AFL in 2009, Kurz developed a unique economic model for the league... Led a group of enthusiastic investors in the acquisition of the AFL's assets in bankruptcy court and revived the Arena Football League in 2010.

### **OTHER AFL EXPERIENCE:**

Served as the AFL's Vice President of International Development from 1987-2008... Responsible for administering the H3 Visa Program, allowing international players to play for AFL teams stateside... While serving as the Vice President of International Development, Kurz promoted and conducted 21 international games.

### **OTHER PROFESSIONAL EXPERIENCE:**

Founding member of Gridiron Enterprises, Inc., a sports consulting firm based out of Chicago, Ill.... Gridiron Enterprises, Inc., which was the original founder of the AFL, includes Kurz, Jim Foster, the creator of Arena Football, and attorney William Niro.

### **PERSONAL:**

Jerry B. Kurz returns for his 27th season of Arena Football and fourth season as the AFL's Commissioner. Out-tenured only by the creator of Arena Football, Jim Foster, Kurz has dedicated his life to furthering the sport with a strong business ethic and core values meant to bring the highest quality product to the ever-growing fan base of arena football fans.

## 2014-2015 LEAGUE SCHEDULE

Date	Opponent / Event	Location	Time / Result
<b>Week 1</b>			
03/14/14	New Orleans VooDoo at Tampa Bay Storm	Tampa, Fla.	7:30 p.m. ET
03/15/14	Cleveland Gladiators at Pittsburgh Power	Pittsburgh, Pa.	5:00 p.m. ET
	Los Angeles KISS at San Antonio Talons	San Antonio, Texas	8:00 p.m. ET
	Philadelphia Soul at Arizona Rattlers	Phoenix, Ariz.	9:00 p.m. ET
	Iowa Barnstormers at Spokane Shock	Spokane, Wash.	10:00 p.m. ET
03/16/14	Jacksonville Sharks at Orlando Predators	Orlando, Fla.	4:00 p.m. ET
03/17/14	San Jose SaberCats at Portland Thunder <sup>TU</sup>	Portland, Ore.	10:00 p.m. ET
<b>Week 2</b>			
03/21/14	Los Angeles KISS at Orlando Predators	Orlando, Fla.	7:30 p.m. ET
	Tampa Bay Storm at San Antonio Talons	San Antonio, Texas	8:30 p.m. ET
03/23/14	Spokane Shock at Arizona Rattlers <sup>TU</sup>	Phoenix, Ariz.	6:30 p.m. ET
	Philadelphia Soul at San Jose SaberCats	San Jose, Calif.	8:00 p.m. ET
03/24/14	Iowa Barnstormers at Portland Thunder	Portland, Ore.	10:00 p.m. ET
<b>Week 3</b>			
03/29/14	San Jose SaberCats at Pittsburgh Power	Pittsburgh, Pa.	5:00 p.m. ET
	Orlando Predators at Tampa Bay Storm <sup>TU</sup>	Tampa, Fla.	7:00 p.m. ET
	San Antonio Talons at Jacksonville Sharks	Jacksonville, Fla.	7:00 p.m. ET
	Cleveland Gladiators at New Orleans VooDoo	New Orleans, La.	8:00 p.m. ET
<b>Week 4</b>			
04/03/14	Orlando Predators at New Orleans VooDoo	New Orleans, La.	8:30 p.m. ET
04/04/14	Iowa Barnstormers at Cleveland Gladiators	Cleveland, Ohio	7:30 p.m. ET
	Philadelphia Soul at Tampa Bay Storm	Tampa, Fla.	7:30 p.m. ET
	Pittsburgh Power at San Antonio Talons	San Antonio, Texas	8:30 p.m. ET
	Spokane Shock at San Jose SaberCats	San Jose, Calif.	10:30 p.m. ET
04/05/14	Jacksonville Sharks at Arizona Rattlers	Phoenix, Ariz.	9:00 p.m. ET
	Portland Thunder at Los Angeles KISS <sup>TU</sup>	Anaheim, Calif.	10:00 p.m. ET
<b>Week 5</b>			
04/10/14	Philadelphia Soul at Orlando Predators	Orlando, Fla.	7:30 p.m. ET
04/11/14	New Orleans VooDoo at Pittsburgh Power <sup>TU</sup>	Pittsburgh, Pa.	7:00 p.m. ET
	Tampa Bay Storm at Jacksonville Sharks	Jacksonville, Fla.	8:00 p.m. ET
04/12/14	San Antonio Talons at Iowa Barnstormers	Des Moines, Iowa	8:05 p.m. ET
	Cleveland Gladiators at Los Angeles KISS	Anaheim, Calif.	10:00 p.m. ET
	Portland Thunder at Spokane Shock	Spokane, Wash.	10:00 p.m. ET
	Arizona Rattlers at San Jose SaberCats	San Jose, Calif.	10:30 p.m. ET
<b>Week 6</b>			
04/18/14	San Antonio Talons at New Orleans VooDoo	New Orleans, La.	8:30 p.m. ET
	San Jose SaberCats at Portland Thunder	Portland, Ore.	10:00 p.m. ET
04/19/14	Jacksonville Sharks at Philadelphia Soul	Philadelphia, Pa.	6:00 p.m. ET

	Tampa Bay Storm at Orlando Predators	Orlando, Fla.	7:30 p.m. ET
	Los Angeles KISS at Iowa Barnstormers <sup>TU</sup>	Des Moines, Iowa	8:05 p.m. ET
	Pittsburgh Power at Arizona Rattlers	Phoenix, Ariz.	9:00 p.m. ET
	Cleveland Gladiators at Spokane Shock	Spokane, Wash.	10:00 p.m. ET

#### Week 7

04/26/14	Pittsburgh Power at Cleveland Gladiators	Cleveland, Ohio	7:00 p.m. ET
	Portland Thunder at Jacksonville Sharks	Jacksonville, Fla.	7:00 p.m. ET
	New Orleans VooDoo at Orlando Predators	Orlando, Fla.	7:30 p.m. ET
	Spokane Shock at Tampa Bay Storm <sup>TU</sup>	Tampa, Fla.	7:30 p.m. ET
	San Antonio Talons at Arizona Rattlers	Phoenix, Ariz.	9:00 p.m. ET
	San Jose SaberCats at Los Angeles KISS	Anaheim, Calif.	10:00 p.m. ET
04/27/14	Iowa Barnstormers at Philadelphia Soul <sup>TU</sup>	Philadelphia, Pa.	4:00 p.m. ET

#### Week 8

05/03/14	Arizona Rattlers at Jacksonville Sharks <sup>TU</sup>	Jacksonville, Fla.	7:00 p.m. ET
	Philadelphia Soul at Pittsburgh Power	Pittsburgh, Pa.	7:00 p.m. ET
	Portland Thunder at Tampa Bay Storm	Tampa, Fla.	7:30 p.m. ET
	Iowa Barnstormers at San Antonio Talons	San Antonio, Texas	8:00 p.m. ET
	Orlando Predators at San Jose SaberCats	San Jose, Calif.	10:30 p.m. ET
05/04/14	Spokane Shock at Los Angeles KISS <sup>TU</sup>	Anaheim, Calif.	7:00 p.m. ET

#### Week 9

05/09/14	Pittsburgh Power at Spokane Shock	Spokane, Wash.	10:00 p.m. ET
05/10/14	New Orleans VooDoo at Philadelphia Soul <sup>TU</sup>	Philadelphia, Pa.	6:00 p.m. ET
	Los Angeles KISS at Cleveland Gladiators	Cleveland, Ohio	7:00 p.m. ET
	Jacksonville Sharks at Iowa Barnstormers	Des Moines, Iowa	8:05 p.m. ET
	Arizona Rattlers at Portland	Portland, Ore.	10:00 p.m. ET

#### Week 10

05/17/14	Los Angeles KISS at Pittsburgh Power <sup>TU</sup>	Pittsburgh, Pa.	6:00 p.m. ET
	Tampa Bay Storm at Philadelphia Soul	Philadelphia, Pa.	6:00 p.m. ET
	Orlando Predators at Jacksonville Sharks	Jacksonville, Fla.	7:00 p.m. ET
	New Orleans VooDoo at San Antonio Talons	San Antonio, Texas	8:00 p.m. ET
	Cleveland Gladiators at Iowa Barnstormers	Des Moines, Iowa	8:05 p.m. ET
	Portland Thunder at San Jose SaberCats <sup>TU</sup>	San Jose, Calif.	10:30 p.m. ET
05/18/14	Spokane Shock at Arizona Rattlers	Phoenix, Ariz.	9:00 p.m. ET

#### Week 11

05/22/14	San Antonio Talons at Portland Thunder	Portland, Ore.	10:00 p.m. ET
05/23/14	Philadelphia Soul at Cleveland Gladiators	Cleveland, Ohio	7:00 p.m. ET
	San Jose SaberCats at Spokane Shock	Spokane, Wash.	10:00 p.m. ET
05/24/14	Jacksonville Sharks at Tampa Bay Storm <sup>TU</sup>	Tampa, Fla.	7:30 p.m. ET
	Pittsburgh Power at Orlando Predators	Orlando, Fla.	7:30 p.m. ET
	Iowa Barnstormers at New Orleans VooDoo	New Orleans, La.	8:00 p.m. ET
05/25/14	Arizona Rattlers at Los Angeles KISS	Anaheim, Calif.	8:00 p.m. ET

#### Week 12

05/30/14	Tampa Bay Storm at New Orleans VooDoo	New Orleans, La.	8:30 p.m. ET
	Portland Thunder at Spokane Shock	Spokane, Wash.	10:00 p.m. ET



05/31/14	Cleveland Gladiators at Pittsburgh Power	Pittsburgh, Pa.	5:00 p.m. ET
	Orlando Predators at Iowa Barnstormers	Des Moines, Iowa	8:05 p.m. ET
	San Jose SaberCats at Arizona Rattlers <sup>TU</sup>	Phoenix, Ariz.	9:30 p.m. ET
06/01/14	San Antonio Talons at Philadelphia Soul <sup>TU</sup>	Philadelphia, Pa.	5:00 p.m. ET

#### Week 13

06/06/14	Arizona Rattlers at Portland Thunder	Portland, Ore.	10:00 p.m. ET
06/07/14	New Orleans VooDoo at Pittsburgh Power	Pittsburgh, Pa.	5:00 p.m. ET
	Philadelphia Soul at Tampa Bay Storm <sup>TU</sup>	Tampa, Fla.	5:00 p.m. ET
	Spokane Shock at Jacksonville Sharks	Jacksonville, Fla.	7:00 p.m. ET
	Iowa Barnstormers at Cleveland Gladiators <sup>TU</sup>	Cleveland, Ohio	8:00 p.m. ET
	Orlando Predators at San Antonio Talons	San Antonio, Texas	8:00 p.m. ET
	Los Angeles KISS at San Jose SaberCats	San Jose, Calif.	10:30 p.m. ET

#### Week 14

06/12/14	Jacksonville Sharks at Orlando Predators	Orlando, Fla.	7:30 p.m. ET
06/14/14	Pittsburgh Power at Philadelphia Soul	Philadelphia, Pa.	6:00 p.m. ET
	New Orleans VooDoo at Cleveland Gladiators	Cleveland, Ohio	7:00 p.m. ET
	Arizona Rattlers at San Antonio Talons	San Antonio, Texas	8:00 p.m. ET
	Tampa Bay Storm at Iowa Barnstormers	Des Moines, Iowa	8:05 p.m. ET
	Portland Thunder at Los Angeles KISS	Anaheim, Calif.	10:00 p.m. ET
	Spokane Shock at San Jose SaberCats <sup>TU</sup>	San Jose, Calif.	10:30 p.m. ET

#### Week 15

06/20/14	Iowa Barnstormers at Pittsburgh Power	Pittsburgh, Pa.	7:00 p.m. ET
	San Antonio Talons at Spokane Shock	Spokane, Wash.	10:00 p.m. ET
06/21/14	Cleveland Gladiators at Philadelphia Soul <sup>TU</sup>	Philadelphia, Pa.	6:00 p.m. ET
	Orlando Predators at Tampa Bay Storm	Tampa, Fla.	7:30 p.m. ET
	Jacksonville Sharks at New Orleans VooDoo	New Orleans, La.	8:00 p.m. ET
	Los Angeles KISS at Arizona Rattlers	Phoenix, Ariz.	9:00 p.m. ET

#### Week 16

06/26/14	New Orleans VooDoo at Portland	Portland, Ore.	10:00 p.m. ET
06/27/14	Tampa Bay Storm at Cleveland Gladiators	Cleveland, Ohio	7:00 p.m. ET
	Arizona Rattlers at San Jose SaberCats	San Jose, Calif.	10:30 p.m. ET
06/28/14	Pittsburgh Power at Jacksonville Sharks <sup>TU</sup>	Jacksonville, Fla.	7:00 p.m. ET
	Philadelphia Soul at Iowa Barnstormers	Des Moines, Iowa	8:05 p.m. ET
	Spokane Shock at Los Angeles KISS <sup>TU</sup>	Anaheim, Calif.	10:00 p.m. ET

#### Week 17

07/05/14	Portland Thunder at Cleveland Gladiators <sup>TU</sup>	Cleveland, Ohio	6:00 p.m. ET
07/06/14	Jacksonville Sharks at San Antonio Talons	San Antonio, Texas	4:00 p.m. ET
	Orlando Predators at Philadelphia Soul	Philadelphia, Pa.	4:00 p.m. ET
	San Jose SaberCats at Los Angeles KISS	Anaheim, Calif.	8:00 p.m. ET
07/07/14	Pittsburgh Power at New Orleans VooDoo <sup>TU</sup>	New Orleans, La.	8:30 p.m. ET

#### Week 18

07/10/14	Iowa Barnstormers at Orlando Predators	Orlando, Fla.	7:30 p.m. ET
07/11/14	Tampa Bay Storm at San Jose SaberCats	San Jose, Calif.	10:30 p.m. ET
07/12/14	Cleveland Gladiators at San Antonio Talons	San Antonio, Texas	8:00 p.m. ET

	Arizona Rattlers at Spokane Shock <sup>TU</sup>	Spokane, Wash.	10:00 p.m. ET
	Los Angeles KISS at Portland Thunder	Portland, Ore.	10:30 p.m. ET
07/14/14	New Orleans VooDoo at Jacksonville Sharks <sup>TU</sup>	Jacksonville, Fla.	8:00 p.m. ET

#### Week 19

07/19/14	Jacksonville Sharks at Cleveland Gladiators	Cleveland, Ohio	7:00 p.m. ET
	Orlando Predators at New Orleans VooDoo	New Orleans, La.	8:00 p.m. ET
	Pittsburgh Power at Iowa Barnstormers	Des Moines, Iowa	8:05 p.m. ET
	San Antonio Talons at Los Angeles KISS <sup>TU</sup>	Anaheim, Calif.	10:00 p.m. ET
07/20/14	San Jose SaberCats at Philadelphia Soul	Philadelphia, Pa.	4:00 p.m. ET
	Portland Thunder at Arizona Rattlers	Phoenix, Ariz.	6:00 p.m. ET
07/21/14	Tampa Bay Storm at Spokane Shock <sup>TU</sup>	Spokane, Wash.	8:30 p.m. ET

#### Week 20

07/26/14	Philadelphia Soul at Pittsburgh Power	Pittsburgh, Pa.	5:00 p.m. ET
	Arizona Rattlers at Orlando Predators <sup>TU</sup>	Orlando, Fla.	7:00 p.m. ET
	Los Angeles KISS at Jacksonville Sharks	Jacksonville, Fla.	7:00 p.m. ET
	Cleveland Gladiators at Tampa Bay Storm	Tampa, Fla.	7:30 p.m. ET
	San Antonio Talons at New Orleans VooDoo	New Orleans, La.	8:00 p.m. ET
	San Jose SaberCats at Iowa Barnstormers	Des Moines, Iowa	8:05 p.m. ET
	Spokane Shock at Portland Thunder	Portland, Ore.	10:00 p.m. ET

# THE LEAGUE

## About the AFL

Since its inception in 1987, the Arena Football League has showcased their fast-paced and exciting game to millions of fans in a myriad of markets across the country. CBS Sports Network will broadcast an AFL National Game of the Week on Saturday nights for the entire regular season and postseason through the semifinal round. The ArenaBowl XXVI Championship Game will air on the CBS Television Network on August 17, 2013.

## Arena Football Mission Statement

"To serve our community with pride and passion as a quality example of individual and team excellence on the field, in the office, at the arena and within the community by consistently exceeding our customers' expectations by demonstrating the highest character, appreciation and respect for our game, customers, teammates and partners as a cost-effective and visionary organization providing a total entertainment experience."

## Fans' Bill of Rights

In furtherance of our Mission Statement we, the players, coaches, officials, staff and owners of the Arena Football League are thankful to the Fans that we serve, appreciate their support and dedicate ourselves collectively to protecting their rights as the greatest sports and entertainment Fans in the world.

We believe that every Fan is entitled to a wholesome environment for guests and family members, free of violence, profane gestures and language or rude and invasive behavior that could in any way interfere with a first-class entertainment experience.

We believe that every Fan demands that we maintain absolute respect for the game of Arena Football and maintain the integrity of the finest of fair competition at all times.

We believe that every Fan deserves our very best effort on a consistent basis, on every play on the field, every action in the stands, every call to our office, and every involvement in our community.

We believe that every Fan is entitled to a total entertainment experience at an affordable cost for all members of the family from the time they arrive at the arena to the time they depart.

We believe that every Fan should receive the very best in competitive football, entertainment, merchandise, food and beverage for their purchasing power.

# THE LEAGUE

We believe that every Fan should receive the very best in competitive football, entertainment, merchandise, food and beverage for their purchasing power.

We believe that every Fan is entitled to interact with and have access to players and coaches for autographs and conversation in recognition of their support at every game.

We believe that Fans are entitled to fast, accurate, and complete information about our players, coaches, league, games, and performance.

We believe that Fans expect the Arena Football League to be comprised of gentlemen and ladies who are examples and role models for youth, free of physical violence, drugs, alcohol, and gambling abuse.

We believe that Fans expect us to honor our country and to be involved in our communities to make contributions for a better, safer, and more positive place to live.

We believe that Fans should know that we are committed to serve and not to be served, to give and not to just take, and to inspire and encourage people to higher levels of personal and professional achievement, growth, maturity, and respect for each other.

# THE ARENA

## **Honda Center**

2695 East Katella  
Anaheim, CA 92806  
(714) 940-2900

# **HONDA** Center

### **Directions:**

#### **FROM 5 SOUTH BOUND**

Exit at Disney Way  
Turn left onto Disney Way  
Turn left onto Anaheim Blvd  
Turn right onto Cerritos Ave  
Merge right onto Douglass Rd  
(Cerritos curves into Douglass)  
Honda Center is on Left Hand Side.

#### **FROM 57 NORTH BOUND**

Exit at Ball Rd  
Turn left onto Ball Rd  
Turn left onto Sunkist St  
Turn left onto Cerritos Ave  
Merge right onto Douglass Rd  
(Cerritos curves into Douglass)  
Honda Center is on Left Hand Side

#### **FROM 5 NORTH BOUND**

Merge onto 57 North Bound  
Exit at Ball Rd  
Turn left onto Ball Rd  
Turn left onto Sunkist St  
Turn left onto Cerritos Ave  
Merge right onto Douglass Rd  
(Cerritos curves into Douglass)  
Honda Center is on Left Hand Side

#### **FROM 57 SOUTH BOUND**

Exit at Ball Rd  
Turn right onto Ball Rd  
Turn left onto Sunkist St  
Turn left onto Cerritos Ave  
Merge right onto Douglass Rd  
(Cerritos curves into Douglass)  
Honda Center is on Left Hand Side

# THE ARENA

## GATE 3

All of the above routes guide the driver through the back streets of Honda Center, at which point the parking lot entry will be at GATE 3.

PLEASE NOTE THAT ACCESS TO DOUGLASS ROAD AND SUBSEQUENTLY GATE 3 MAY OCCASIONALLY BE CLOSED OFF FROM EASTBOUND KATELLA BY ANAHEIM TRAFFIC CONTROL. IF YOU ENCOUNTER THIS, CONTINUE FORWARD ON KATELLA AND MAKE A U-TURN AT THE NEXT TURNOUT. THEN MAKE A RIGHT ON DOUGLASS ROAD AND CONTINUE TO GATE 3.

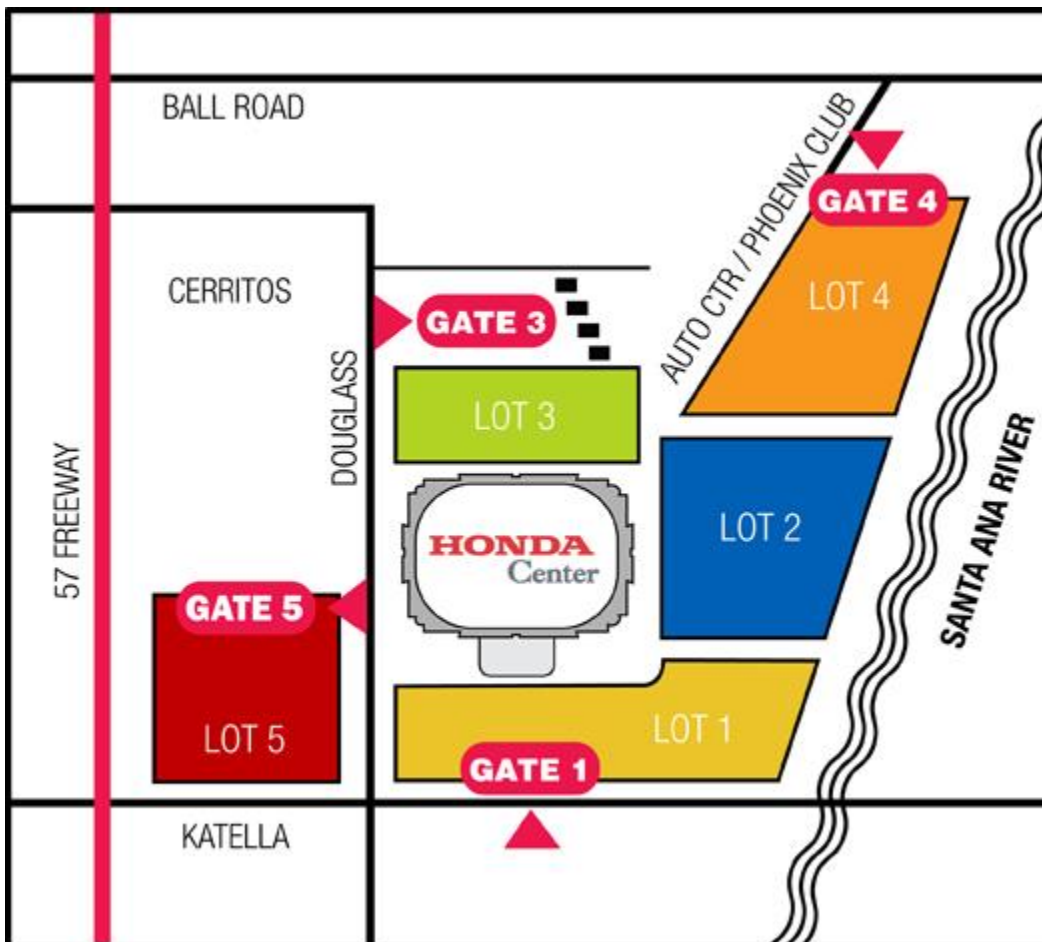
## GATE 1

Park as directed. Please note that GATE 1 closes at the beginning of each event.

## GATE 4

Follow the "Event Parking" signs on Phoenix Club Drive until you reach the parking booths. Park as directed. Please note that GATE 4 will close one half hour after the beginning of each event.

## Parking Map:



# THE ARENA

## **SEASON SEAT HOLDER BENEFITS**

- Free full-scale KISS concert for season seat holders in 2014 at Honda Center
- Guaranteed best pricing
- First right of refusal to your seat location to home playoff games
- Guaranteed same seat location for all LA KISS home games
- Invitation to exclusive Season Ticket Holder events
- "Never a Wasted Ticket" program
- Exclusive Season Ticket Member e-mails with special offers from LA KISS, Honda Center and our Marketing Partners

For more information, call 714-462-KISS or email [chris@lakissfootball.com](mailto:chris@lakissfootball.com).

- See more at: <http://www.lakissfootball.com/tickets.html#sthash.YLDyp9tW.dpuf>

## **LA KISS GROUP TICKETS**

LA KISS group events are a perfect way to enjoy a birthday, entertain your best clients, boost company morale or just enjoy hard-hitting football and live music with a group of friends! Experience a unique and exciting sports and entertainment event that's unmatched in Southern California with all the benefits we provide to our groups.

Contact: Bill Forelli at 714-587-2631 or email [bill@lakissfootball.com](mailto:bill@lakissfootball.com) for more info & to book your tickets.

### **Groups of 10 or more will enjoy these benefits:**

Discounted ticket prices

Hand-picked group seating

Extra on-field LA KISS experiences for larger groups\*

Group planning assistance

Promotional items on specific game dates

Businesses, schools, churches, youth teams and organizations, fund-raisers, non-profits, birthday parties, anniversary parties, associations & more welcome!

- See more at: <http://www.lakissfootball.com/group-tickets.html#sthash.jnBaXhvj.dpuf>