

"1985 MIDWEST LEAGUE CHAMPIONS"

KENOSHA TWINS BASEBALL

P.O. BOX 0661

Kenosha, WI 53141

(414) 657-7997

"THE GREATEST SHOW ON DIRT"

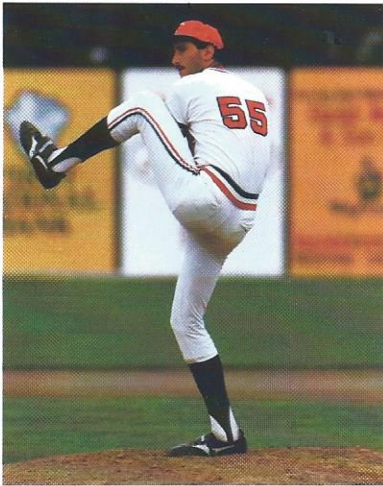
*Professional Baseball
in Your Own Backyard!*

Affiliated
with

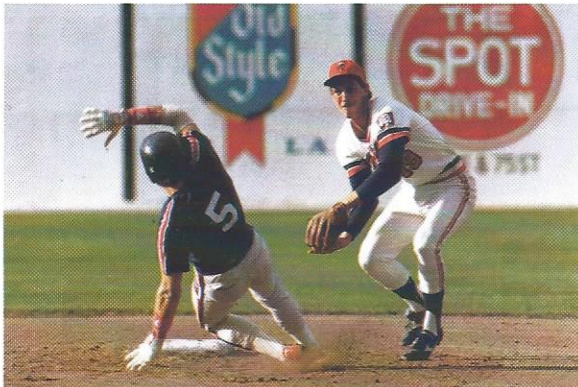




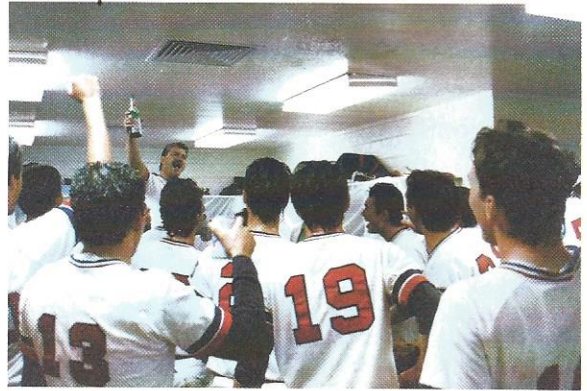
Hall of Famers — Bob Feller & Warren Spahn



Alan Sontag, Minor League,
Strike Out King



Plenty of Exciting Action Coming Up in 1986



1985 Champs Celebrate in Clubhouse
Twins (6) — Peoria (0)

Minor league baseball is more popular than ever. Attendance in the minors has jumped 70% over the past decade and 20% in the past three seasons. Why? Because the minor leagues are a professional brand of baseball, inexpensive family entertainment, community orientated, and an awful lot of fun. For your business it is effective as a unique means of communicating a positive impression to the public. Because each business is different, we welcome the opportunity to meet with you personally to discuss creative ways your company can participate with professional baseball in Kenosha.

YEARBOOK ADVERTISEMENT

The yearbook is the primary source of information about each new Twins team, full of pictures, stories, and statistics. It is the only program book sold at the 70 home games and includes a scorer's card and nightly insert sheet with up-dated information on the game and upcoming events.

- Outside back cover, inside front and back covers, full page, full color: \$1500
- Inside full page (black & white) \$ 800
- Half page (black & white) \$ 450
- Quarter page (black & white) \$ 250
- Eighth page (black & white) \$ 150

Special pages, such as score page and roster pages are available.

OUTFIELD FENCE SIGN

These full color 10' by 12' billboards make strong impressions as an actual part of the intimate confines of Simmons Field. A baseball fan is part of a captive audience who will be exposed to your sign under relaxed conditions, not just at all Twins games, but all other activities at the ballpark. Fence signs also frequently appear in the background of newspaper pictures and on television as the media covers the action on the field. (\$800 plus painting).

PROMOTION NIGHTS/ PREMIUM GIVEAWAYS

Sponsoring a special night at the ballpark exposes your business in a way that people both enjoy and remember. A creative special event attracts public attention and displays involvement with community interests. Premium giveaways provide a personal remembrance of your night that people appreciate.

KENOSHA, AND ITS TWINS

In 1985 the Kenosha Twins took the Midwest League by storm. In early June the Club was below .500 and the thought of winning the Midwest League Title was very remote. But thanks to the June draft the nucleus of a

pennant winner was put together and from June 15th until Sept. 2nd, the Kenosha Twins were in a class by themselves. They beat the powerful Appleton Foxes two out of three and clinched the championship at home beating the Peoria Chiefs 6 to 0 in the final game.

Kenosha fans turned out 60,000 strong in 1985 to support Professional Baseball and bring a touch of class to this great community. Crowds of over 2,000 for each playoff game showed that Kenosha loves their Twins.

Over \$500,000 in gross revenues was pumped into Kenosha's economy, putting high school and college kids to work, buying products from local distributors, paying \$3000 to the Kenosha Achievement Center to clean the park after every home game, helping non-profit organizations to raise money and yet have a great time watching tomorrows Big Leaguers. A beautiful park in Simmons Field which won a silver medal from the Midwest League, a tribute to our fine Parks Department Crew.

The enthusiasm for 1986 is tremendous and promotional nights in 1985 have been renewed for 1986. Call us at the Twins and we will show you how you can advertise your business, your corporation or company. Group nights are a great way to establish a good employer, employee relationship.

Remember, Kenosha is a Big League Town and we have to develop a positive attitude and work together to remain champions.

Professional baseball in Kenosha will be bigger and better in '86!

The Kenosha Twins are one of the newest of over 160 minor league clubs in America. A class-A affiliate of the Minnesota Twins, Kenosha joins four other cities as part of the Twins' farm system. Traditionally one of the most productive systems in baseball spawning such players as Craig Nettles, Rick Dempsey, Rod Carew, Tony Oliva and hall-of-famer Harmon Killebrew, Minnesota has blossomed into a contending team largely through quality players harvested off the farm. Kent Hrbek, Tom Brunansky, Gary Gaetti, Dave Engle, and most

(continued on back panel)



Twin Bears Welcome You to Simmons Field

TWINS TICKET PLANS

Regular Prices:

Box Seat	\$3.00
General Admission	\$2.00

Season Box Seats: The best way to enjoy exciting Twins baseball all summer long. When used for business they are a great way to entertain clients or treat customers, and are tax deductible. They are also used by businesses to enhance employee relations. Here are some other advantages:

- Same choice seat for all 70 Twins home games.
- First option on retaining your seats next season, or changing location.
- No waiting in line, you already have your tickets.
- Any unused tickets are good as general admission tickets for any regular season game.

Single Box Seat	\$150
V.I.P. Box Seats	\$750
<i>(4 seats behind the plate)</i>	

Discount Book Tickets

for General Admission: These can be used freely for any regular season Twins game and may be upgraded to a box seat with an additional dollar at the gate.

- **20 Adult General Admission Tickets** **\$25**
- **20 Senior Citizens and Children General Admission Tickets** .. **\$15**

Groups: Come in a group and save with discounts for box seats and general admission. Group nights are perfect for clubs, employee outings, parties, softball teams, or just friends. If game should be postponed, your tickets may be exchanged for another game.

- **Group Box Seats**
30 or more **\$2.50 per ticket**
- **Group General Admission**
25-100 **\$1.25 per ticket**
100-500 **\$1.00 per ticket**
First 500 **\$1.00 per ticket**
Over 500 **\$.50 per ticket**

Ask about using our picnic area.

Fund Raising Events: Your organization can sell Twins tickets and profit.

657-7997 For Tickets

recently Tim Teufel and Kirby Puckett are homegrown talent that have helped to rejuvenate the major league Twins.

Minnesota Twins Farm System

Toledo, Ohio	AAA
Orlando, Florida	AA
Kenosha, Wisconsin	A
Visalia, California	A
Elizabethton, Tennessee	rookie

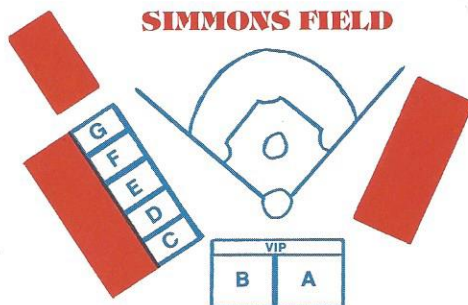
Kenosha is a member of the Midwest League, the largest minor league in professional baseball with twelve affiliates of major league teams including the Milwaukee Brewers, the Chicago Cubs, and White Sox. Over 200 players on last year's major league rosters have passed through Midwest League cities on the road to the major leagues. Among the familiar big league names are Goose Gossage, Bruce Sutter, Dan Quisenberry, Pete Vuckovich, LaMarr Hoyt, Harold Baines, Ron Kittle, Carlton Fisk, Darrel Porter, Gorman Thomas, Cecil Cooper and Paul Molitor.

For the fan, the minor leagues are an inexpensive alternative to major league baseball and an opportunity to get a rare glimpse of the bright prospects in twelve major league organizations. Kenosha is proud to be associated with the Minnesota Twins and a member of the Midwest League, where the major league stars of tomorrow are playing today.

MIDWEST LEAGUE and

MAJOR LEAGUE AFFILIATES

Appleton Foxes	Chicago White Sox
Beloit Brewers	Milwaukee Brewers
Burlington Expos	Montreal Expos
Cedar Rapids Reds	Cincinnati Reds
Clinton Giants	San Francisco Giants
Kenosha Twins	Minnesota Twins
Madison Muskies	Oakland A's
Peoria Chiefs	Chicago Cubs
Quad Cities Angels	California Angels
Springfield Cardinals	St. Louis Cardinals



GENERAL ADMISSION SEATING IN RED

SEASON & GROUP TICKET ORDER FORM

Contact _____

Group or Company _____

Address _____

City _____ State _____ Zip _____

Telephone () _____

SEND TO:

KENOSHA TWINS

P.O. BOX 0661

KENOSHA, WI 53141

(414) 657-7997

SEASON TICKETS

☐ Please send me _____ season seats at \$150. per seat.

Preferred Section _____.

☐ Please have a Twins representative contact me
regarding Season Tickets or VIP seating.

Locations and VIP seating subject to availability

GROUP TICKETS

Date of Game _____

No. Box Seats _____ @ \$2.50 = \$ _____

No. GA Tickets _____ @ \$1.25 = \$ _____

No. GA Tickets _____ @ \$1.00 = \$ _____

AMOUNT ENCLOSED _____