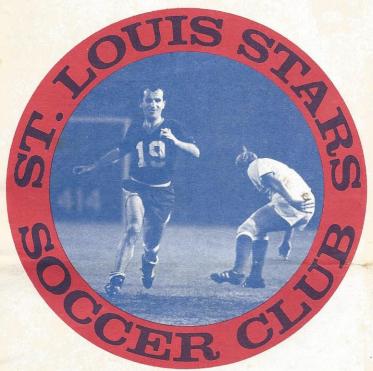
MAGAZINE



St. Louis Soccer Stars

President:

THEODORE R. P. MARTIN

Chairman of the Board:

ROBERT R. HERMANN

Executive Vice President:

WALTER J. GIESLER

Directors:

WILLIAM BIDWELL H. KING CARTER MALTER J. GIESLER ROBERT R. HERMANN THEODORE R. P. MARTIN EDWARD J. SCHNUCK CHARLES A. THOMAS

Business Manager:

R. JAMES KOERNER

Executive Secretary: EDITH R. DURNEY

Magazine Editor:

JIMMY JAYMES



Your Star Host for today's N.A.S.L. game is DRAGAN POPOVIC. The match, STARS VS. NEW YORK. The place, BUSCH MEM. STADIUM. The date, APRIL 17, 1971. Match Day Magazine, VOL. 1, NO. 1.

OUR COACHES

DRAGAN POPOVIC Assistant Coach

GEORGE L. MEYER Head Coach



SOCCER SUMMER CAMP Featuring Personalized Training of PAT McBRIDE and STEVE FRANK

of the Professional Soccer Stars
EACH PLAYER RECEIVES 20 HRS, OF TRAINING

THESE DATES AVAILABLE

 June 14-18
 July 5-9
 Aug. 9-13

 21-25
 12-16
 16-20

 28-July 2
 19-23
 23-27

COACH REGISTER YOUR WHOLE TEAM Write: SOCCER CAMP

3323 a Watson St. Louis, Mo. 63139 Call: 647-1675 or 638-1869

GOOD TASTE RUNS IN THE FAMILY

Next Home Game:

May 8th 7:00 P.M.

Montreal

Giant International Game:

May 10th HEARTS OF 8:00 P.M. SCOTLAND

Service G. Service G.

THE St. Louis Sateway HOTEL

WASHINGTON AVENUE AT NINTH STREET ST. LOUIS, MISSOURI 63101 Telephone 314 231-1400 The ST. LOUIS GATEWAY HOTEL . . . formerly the Statler Hilton .

- * Free Parking for registered guests
- * Free Parking after 5:00 P.M. for dinner guests
- A few short blocks from Busch Stadium, Gateway Arch, Airline Ticket office and Limousine Service in Lobby
- * Private Meeting Rooms from 10 to 600 persons
- Visit our Ship's Tavern and Galley, Lounge, Dining Room for delicious food and beverages

We host the After-the-Game Receptions of the St. Louis Soccer Booster Club — Meet the Stars and their visitors after each of the 10 League Home Matches.

JOIN THE ST. LOUIS SOCCER BOOSTER CLUB

Write: BOOSTER CLUB
330 Marshall Rd.
St. Louis, Mo. 63119



BASIC RULES

THE TEAM: Eleven players, including the goalkeeper.

DURATION OF GAME: Two 45-minute halves with a 15-minute halftime.

SCORING: A goal (one point) is scored when the whole of the ball (even in possession of the goalie) passes over the goal line between the posts and under the crossbar, provided it has not been thrown, carried or propelled by hand or arm of an attacking player.

OUT OF BOUNDS:

- 1. THROW-IN: An out of bounds ball on the side lines is brought in play through a throw-in, executed at the point where the ball left the field, by the team opposite that which touched it last on the field.
- GOAL KICK: When the attackers last touch the ball before going over the end or goal line, the defenders bring it into play with a goal kick executed at the respective corner of the goal area.
- 3. CORNER KICK: When the ball goes out of bounds at the end or goal line being last touched by a player of the defending team, the attackers are awarded a corner kick executed from that corner of the field towards the goal. A goal may be scored direct from such a kick.

FREE KICKS: awarded as a result of fouls. Fouls must be evidently intentional.

- DIRECT FREE KICK: awarded at spot of foul for tripping, kicking, holding, striking, pushing, charging violently, or handling the ball intentionally with the hands or forearm.
 A goal can be scored directly.
- PENALTY KICK: awarded to attacking team if above violations are committed by a defender within his penalty area. Kick is executed from penalty spot and only defending goalie may face it.
- 3. INDIRECT FREE KICK: awarded for lesser violations; a goal cannot be scored until the ball has been touched by another player.

OFFSIDE: An attacker is offside if there are not at least two defenders between himself and the goal at the time the ball is played to him. He is not offside if he is behind the ball, if the ball last touched an opponent, if he is in his half of the field, or if he is not involved in the play. There is no offside on corner kicks, throw-ins, goal kicks or when the referee drops the ball.





ANHEUSER-BUSCH, INC. . SINCE 1852 ST. LOUIS . NEWARK . LOS ANGELES . TAMPA . HOUSTON

COLUMBUS . JACKSONVILLE . MERRIMACK

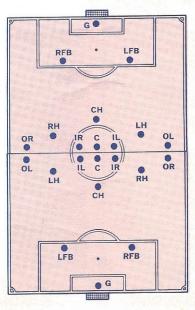
OF THE GAME



GOAL AREA PENALTY ARC 1 YD DIA CENTER SPOT TOUCH LINE PENALTY SPOT GOAL LINE HALF WAY LINE

Equipment: The usual equipment of a player consists of a jersey or shirt, shorts, stockings, shin guards and boots. The soccer boots are the most important piece of their equipment and are made of lightweight, but durable material, and are low-cut just as those worn by backfield men in American football. Cleats are no longer than 3/4 of an inch and are usually made of nylon or hard rubber.

The soccer balls used in international play are made of leather and must be between 27 and 28 inches in circumference and when inflated weigh between 14 and 16 ounces.



THE PLAYERS

GOALIE RIGHT FULL BACK LEFT FULL BACK RFB LFB CENTER HALF RIGHT HALF BACK LEFT HALF BACK OUTSIDE RIGHT OR INSIDE RIGHT IR C CENTER FORWARD INSIDE LEFT **OUTSIDE LEFT**







SIGGY STRITZL No. 15 Halfback





ANDY MATE No. 9 Center Forward



RANDY HORTON No. 16 Center Forward JORGE SIEGA No. 11 Outside Left

No. 6 Halfback

HORST MEYER



BARRY MAHAY No. 2 Fullback



JAIME DELGADO No. 7 Outside Right



KILRAKOS FITILAS No. 19 Halfback



JOHN YOUNG No. 4 Center Halfback



CEYHAN YAZAR





JAN STEADMAN No. 20 Fullback

Dragan says:

Tonite we open the season with the Cosmos some say they may be weak because they are an expansion team ... Last year's championship was played between 1970's expansion teams.

Their coach is no stranger to our fans, he played for the New York Generals, a very rugged type player -

hardest tackler on the club . . . so we know what to expect from his

Many of the Cosmos players were in 1967 and 1968 with the N.Y. Generals — Barry Mahy, fullback — as a midfielder in 1967 he scored eight goals and two assists; Jan Steadman is young but a good fullback; and Jorge Siega is probably only second to our "Casey" as a left winger.

I know our boys will be working hard to please your loyalty with a win, we have worked hard this spring for tonite. If you'll turn this page, you can see the Cosmos photos.

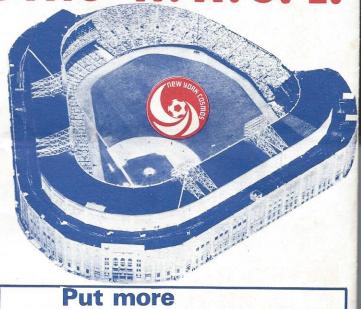


NEW YORK JOINS N. A. S. L.



NEW COSMOS HOSTS N.A.S.L. AT HISTORIC YANKEE **STADIUM**





phone: 231-7100

MARTIN & ASSOCIATES



For your Industrial and Commercial Real Estate needs,



with equipment by



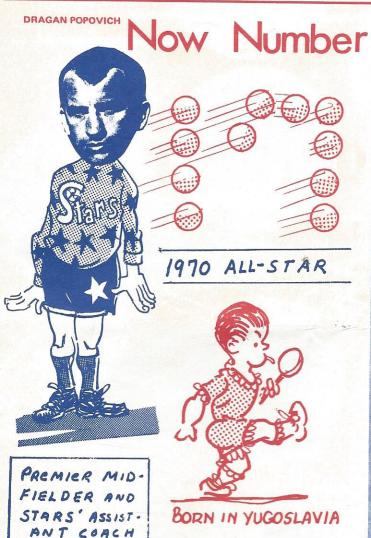
"THE MARK OF A PRO"

RAWLINGS SPORTING GOODS CO.

2300 Delmar Blvd., St. Louis, Mo. 63166
A subsidiary of A-T-O Inc.

AMBASSADORS - WELCOME FROM ALL OF US TO BUSCH MEMORIAL ACTION . . .

STADIUM AND TO NASL SOCCER





AS A JUNIOR WITH RED STAR OF BELGRADE IN 1959 HE LED HIS TEAM TO THE CHAMPIONSHIP



"UP AND AT 'EM'



FOR THE HOME TEAM!



Serve your family high energy super-rich Pevely Milk everyday at every meal.

Now in the new easy-to-handle one gallon plastic jug.

(No more fumbles!)

PEVELY

The name to look for when you want the very best.

TODAY'S REFEREE

Mike Wuertz - Milwaukee



"MEET TODAY'S TEAM"

ST. LOUIS STARS

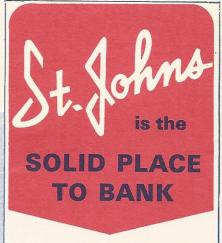
No.	Player	Position
0	Miguel De Lima	G
2	Mike Kalicanin	FB
4	Chris Werstein	FB
(5)	Joe Puls	FB
6	Paul Pisani	НВ
0	Larry Hausmann	HB
(8)	Pat McBride	FWD
(9)	Jim Leeker	FWD
10	John Mueller	FWD
(1)	Casey Frankiewicz	OL
12	Tom Bokern	FWD
13	Darrell Smith	FWD
14	Ed. Neusel	FB
(15)	Steve Frank	FB
6	Gary Rensing	НВ
(1)	Dragan Popovic	HB
(18	John Pisani	FWD
1 9	Jack Galmiche	FWD
(31)	Joe Right	G
Coach:	George L. Meyer	

NEW YORK COSMOS

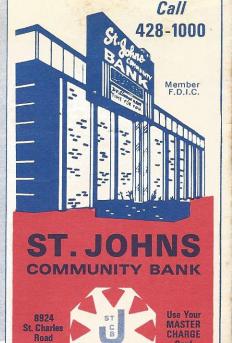
No.	Player	Position
1	Conrad Kornek	G
2	Barry Mahay	FB
3	Charles McCully	НВ
4	John Young	CHB
5	Theodore Hasekidas	CHB
6	Horst Meyer	НВ
7	Jaime Delgado	OR
8	Ceyhan Yazar	OR
9	Andy Mate	CF
11	Jorge Siega	OL
12	Radi Mitrovic	CF
15	Siggy Stritzl	НВ
16	Randy Horton	CF
19	Kilrakos Fitilas	НВ
20	Jan Steadman	FB
21	Emanuel Kofie	G
24	Rudolph Pearce	FB
Coach:	Gordon Bradley	

Use Your Master Charge For Tickets





The wide-awake bank makes it all so easy.



Your Host May 8, 1971 will be Pat McBride

SPORTS NEWS - KMOX Radio 8:50 a.m. Mon.-Fri