

The Gold Helmet Club

Volume 1, Issue 1

INVADERS NEWSLINE

Team shop open on day of game

Making shopping easier for Gold Helmet Club members, the Invaders Team Store at the club's administrative offices, 7850 Edgewater Dr. in Oakland, will now be open during selected hours on game days throughout the remainder of the 1984 season. Invaders' merchandise may still be purchased at a savings with Gold Helmet Club coupons during normal business hours, Monday through Friday from 10 a.m. - 4 p.m.

The Invaders' Team Store will be open during the following hours prior to home game kickoffs:

store hours	date	opponent	kickoff time
1:00-4:30	Apr. 16	Houston	6:00 pm
9:00-Noon	Apr. 22	Washington	1:30 pm
Noon-6:00	May 5	Denver	7:30 pm
9:00-Noon	May 13	Arizona	1:30 pm
Noon-3:30	May 19	Memphis	5:00 pm
Noon-4:00	June 2	Jacksonville	5:30 pm
9:00-Noon	June 9	Michigan	1:30 pm

Club needs your comments, ideas

We'd like to hear from you! We're proud that you have supported the Invaders so strongly through your Gold Helmet Club membership. We're striving to make the Gold Helmet Club the best of its kind in all of professional sports. But the club needs your input, comments and suggestions in order for us to reach our goal. Your idea might be the one we overlooked. We're anxious to hear from you, so while you're thinking about it, why not write down a few thoughts and send them to: The Gold Helmet Club, 7850 Edgewater Dr., Oakland, CA 94621. We're out to make YOUR club even better!



Chuck Hutchison was hit by media blitz on the day he was named Invaders' head coach.

Hutchison gives new spirit to the Invaders

Chuck Hutchison is young, bright, confident and full of determination.

He's also calling the on-field shots for the Oakland Invaders.

"My job is to help put this thing together and get us going in the right direction," said Hutchison, 35, who became the youngest head coach in the United States Football League, replacing John Ralston.

Citing that the Invaders "needed a new environment, a new chemistry" after three straight losses, Invaders President Tad Taube elevated Hutchison, who had been the club's director of player personnel and offensive line coach.

Hutchison joined the Invaders in August, 1982, as director of player personnel/offensive line coach, then later concentrated his efforts on player personnel during the 1984 training camp. He assumed the role again of offensive line coach in early March, replacing Ray Malavasi, and only a week later became the head coach.

"We have to put the responsibility and the authority within the people we have on offense to do their jobs," noted Hutchison, hoping to rebound his club from an unex-

pected slow 1984 season start. "I think we have a good offensive staff and a good group of coaches overall. Maybe that change in chemistry and a united front will create a very good offense."

Invader's President Tad Taube and Hutchison also announced that Raymond Chester, who retired from the gridiron last December after 13 seasons, will now serve as the club's special assistant to the head coach.

Former NFL standout running back MacArthur Lane moves in to coach the Invaders' offensive backfield and Skip Stress, the club's running back coach the first three games, will handle the duties of game day preparation/analysis for the offense.

Prior to joining the Invaders, Hutchison spent three seasons as the offensive line coach for the Toronto Argonauts of the Canadian Football League and in 1981 and 1982 he coached the Black All-Star Game.

Born Nov. 17, 1948, in Canton, Ohio, Hutchison graduated from Carrollton (Ohio) High before attending Ohio State. An offensive tackle with the Buckeyes in 1967-69, he was honorable mention All-Big 10 as a junior and All-America and All-Big 10 as a senior.

Gold Helmet barbecue next month

Get set for a big bash next month. The Invaders have established April 21 as the date for the first annual Gold Helmet Club barbecue to be held at the club's practice facility at Marina High School in San Leandro.

The event, beginning at 11 a.m., will give Gold Helmet Club members an opportunity to meet and photograph their favorite players. The Invaders' entire 50-man roster will be on hand along with head coach Chuck Hutchison and his coaching staff.

Adding to the festivities will be the Blue Angels, who will perform several dance routines as well as make themselves available for photographs with Gold Helmet Club members.

Upon arrival, club members will be tak-

en on a tour of the Invaders' Marina High facility, getting a special behind-the-scenes look at the club's locker room, weight training area, coaching offices and practice field.

Once the tour is complete, club members will then watch the Invaders' final tune-up practice in preparation for the Washington Federals who make their Oakland Coliseum visit the next day.

Following practice, the big party begins. The cookout will include hotdogs and hamburgers, topped with all the trimmings along with salads, beverages and much, much more.

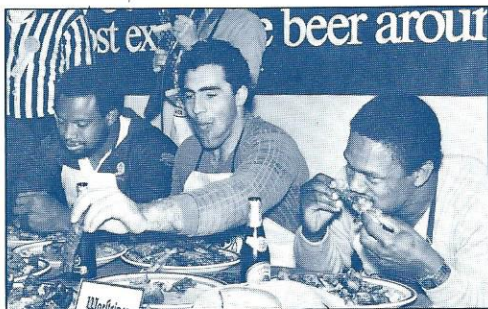
"We're looking forward to a great afternoon," said Hutchison. "Gold Helmet Club members are great fans and this is one

way in which we can thank them for their strong and loyal support.

"I just feel this is a tremendous opportunity for Gold Helmet Club members to meet all the players in person. It should be a lot of fun.

"I've had an opportunity to attend some of the other Gold Helmet Club functions and have always come away totally impressed by the support given to us. We've got a great bunch of people in our Gold Helmet Club."

To get to Marina High School (15205 Wicks Blvd.) exit Highway 17 at Marina Boulevard West. Turn left on Merced Street and then bear right onto Wicks Boulevard. Marina High School is on the right side of the street.



Hungry Invaders

The top finishers, (above, from left) KGO Radio's Bob Lee, KFRC's Harry Nelson, Dean Moore, George Atiyeh, and Dupre Marshall show off trophies. (below, from left) Dean Moore, George Atiyeh and Dupre Marshall go to work on ribs.

It's hog time for Invaders

For the moment it didn't matter that others were calling eight members of the Oakland Invaders a bunch of hogs. The Invaders knew it themselves.

Being a hog was all in a night's work for the cast of Invaders' characters and the some 12 Bay Area TV and radio personalities who carved their way through piles of ribs during the first Bay Area Hog Bowl at the Sport's Shack Restaurant in Foster City last month.

Yes, there were rules to the greasy and sloppy rib eating competition, but few listened — or even cared. What was more important was that you just kept eating . . . and eating . . . and eating some more.

Four separate heats divided the big hogs from the little hogs and placed the top qualifiers into the finals where ribs were stacked 25 high on plates. More than one competitor was heard to say despondently, "Why did I get myself involved in this mess."

Washing down bites of beef with ample Warsteiner beer — the sponsor of the event — the Invaders' Dupre Marshall, using an all out attack technique, managed to consume a whopping 25 hefty ribs during a four minute span to earn him top honors.

Rib lovers will be interested in knowing that Sport's Shack will host Hog Bowl II on May 15.

Gamblers, Federals come to Coliseum in April

The Houston Gamblers, led by trigger-armed quarterback Jim Kelly, will bring a potent arsenal of talent into the Coliseum when the Invaders return home from a long four-week road trip on April 16.

When Kelly isn't finding one of his talented receivers in Greg Moser or Scott McGhee, he will count heavily on the hard slashing running ability of Sam Harrell to get the Gamblers' wide-open offense on the move.

The following week, April 22, the Invaders play host to the Washington Federals. Offensively, the Federals are much improved at the quarterback position with Reggie Collier (formerly of Birmingham) calling the signals. He'll be throwing to former CFL standout Joey Walters, who ranked among the top 10 receivers in the USFL last season. The Federals feature a steady running attack with veterans Billy Taylor and Curtis Bledsoe seeing most of

the action.

Gold Helmet members are encouraged to take full advantage of the reduction in ticket prices through the use of their 1984 Gold Book. Coupons allowing savings of \$10 off the price of two tickets to future Invaders' home games must be redeemed at the Invaders' Ticket Office, 7850 Edgewater Drive in Oakland, at least 24 hours prior to kickoff. Remember, ticket coupons will not be accepted at the Coliseum on the day of the game.

Chester honored by the Irish

It took Raymond Chester's car nearly two hours to go less than a mile's distance, but the Invaders' executive wasn't complaining.

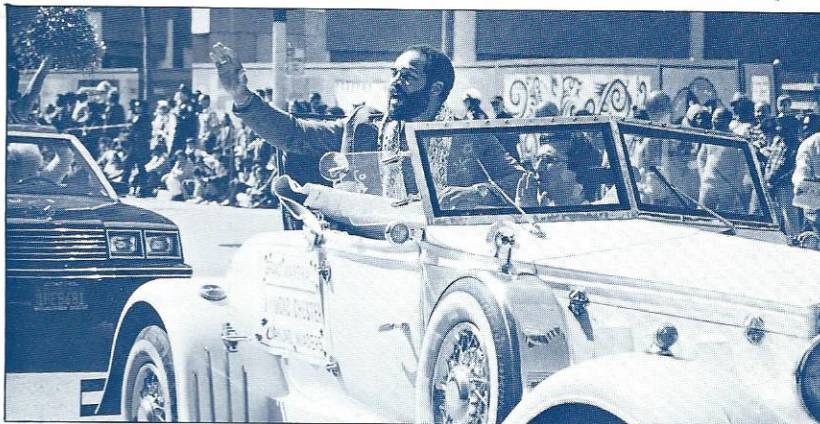
Not one bit. In fact, he was loving every minute of it.

Chester, the Invaders' vice-president of community relations as well as an assistant coach, was tying up traffic as the lead car in the St. Patrick's Day Unity Parade held on the streets of downtown Oakland.

Proudly, the man who has given so much to the city was being honored as the parade's grand marshal.

"Oakland is a great city," said Chester fondly, "and it was a great honor to be selected the grand marshal."

Over 300 units, competing for prizes and awards, participated in the seventh annual event. The largest unity parade to date included drill teams from across the country, military and high school marching bands, colorful mounted horse units, floats,



Raymond Chester waved to thousands as the Grand Marshal at the St. Patrick's Day Parade.

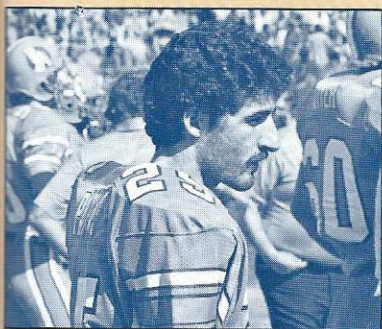
antique cars and, of course, Chester's slow moving vehicle.

"I really had a great time," said the former All-Pro tight end who retired from the game last December after 13 seasons. "It was truly a great event. It was a celebration by the Irish not necessarily solely for the Irish. Just as important, it was a celebration of unity among East Bay communities."

Chester picked up his pace considerably at the end of the parade route. Moving into

high gear, the Invaders' special assistant to head coach Chuck Hutchison dashed from his parade vehicle to an awaiting car which carried him to the San Francisco Airport barely in time to catch a 3 p.m. scheduled flight to Philadelphia.

After several unexpected delays and a one and a half hour stopover in Dallas, Chester finally made it to Philadelphia at 1 a.m. on March 18th, only hours before the Invaders took on the Stars at Veterans Stadium.



KFRC contest winner

Pete Pappas had a dream of playing professional football.

For a day he got his wish.

Pappas, who weighs in at a less than hefty 140 pounds, won a spot on the Invaders roster when his entry topped all others in KFRC's "Why I would like to be an Oakland Invader" contest.

In winning, Pappas spent a day at the Invaders' training camp, was fitted for a uniform, given a \$610 signing bonus and was introduced with the defensive unit at the Invaders' home opener on March 4th.

Invaders give away a new condominium on April 16th

And you thought a new Dodge Charger was a great giveaway!

Brace yourself for the Invaders' latest promotion.

Up for grabs when the Invaders return home to play the Houston Gamblers on April 16 will be the use of a new \$125,000 condominium for one full year!

You could live the life of luxury in a spectacular Fremont condominium, equipped with pool, jacuzzi, tennis courts and all new modern appliances. And, there's even a rolling stream nearby.

Entry forms may be picked up at the Charter Square Sales Office in Fremont or at the Invaders' Ticket Office beginning in early April.

Not to be overlooked, the Invaders will also be giving away another great looking Dodge Charger during halftime on April 16th. It's easy to enter. Simply pick up a copy of KICKOFF magazine, fill out the "Win a Dodge" entry form contained inside and deposit it in one of the specially marked boxes located at all gate entrances. The lucky winner will be announced at the beginning of halftime.

No one will leave the April 16th contest empty handed. The Invaders' colorful team poster — sponsored by Shell Auto Care — will be given out to every fan entering the Coliseum.

Other great upcoming dates include:

May 5 — The Miller Twi-Lite 5K Fun Run to the game.

May 19 — The first ever Old Pros Day presented by KODAK. Invaders fans will have an opportunity to meet football greats of the past including: Jim Otto, Fred Biletnikoff, Jack Tatum, and MacArthur Lane along with a host of others. Fans will have an opportunity to take pictures and acquire autographs from their favorite Old Pros.

June 2 — The Second Annual KGO/Invaders tailgate Competition, co-sponsored by Miller Lite, will put gridiron cooks to the test. Tailgaters in groups of 10 or more will enter the competition in various categories including: most people in one group, most elegant display, best food etc. Full details can be heard on KGO Radio 81.

Oakland Invaders
7850 Edgewater Drive
Oakland, CA 94621

The Gold Medal Club

Mr. Felton Fletcher
16068 Via Vecinos
San Lorenzo, CA 94580

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USFL Update

Conference and playoff formats are new in 1984

The USFL will feature a new divisional alignment and playoff format in 1984, as approved by the League ownership at the annual meeting in Houston last October. The League's 18 teams are divided into Conferences, the Eastern and Western Conferences, with two divisions within each conference. The Eastern Conference is composed of the Atlantic and Southern divisions, while the Western Conference consists of the Central and Pacific divisions.

The revised postseason format calls for eight teams to enter into postseason action, with two weekends of conference playoffs culminated by the USFL Championship Game in Tampa on July 15.

Under the new system, the four division winners qualify for the playoffs, along with two wild card teams from each conference. Within each conference, the division winner with the best record will host the fourth place team (second wild card) in the first round. The other division winner in the conference hosts the third place team (first wild card). The winners of those two contests meet for the Conference championship, with the two Conference champions meeting in Tampa for the USFL championship.

EASTERN CONFERENCE		WESTERN CONFERENCE	
Atlantic	Southern	Central	Pacific
New Jersey	Birmingham	Chicago	Oakland
Philadelphia	Jacksonville	Houston	Arizona
Pittsburgh	Memphis	Michigan	Denver
Washington	New Orleans	Oklahoma	Los Angeles
	Tampa Bay	San Antonio	

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The USFL Player-of-the-Week award, sponsored by Miller Lite, is determined by a panel of sportswriters around the country who cover the USFL on a regular basis. Winners through the first four weeks of the season are listed below.

Week 1 — RB Gary Anderson, Tampa Bay Bandits
Week 2 — QB Walter Lewis, Memphis Showboats
Week 3 — RB Sam Harrell, Houston Gamblers
Week 4 — QB Jim Kelly, Houston Gamblers

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Jim Simpson, a 30-year veteran of sports broadcasting, is ESPN's "Voice of the USFL" on the cable network's twice-weekly broadcasts of League action. Widely regarded as one of the nation's top play-by-play announcers, Simpson teams with analyst Paul Maguire on ESPN's Monday night broadcasts, and Don Heinrich on the Friday or Saturday night contests.

Simpson came to ESPN in 1979 from NBC Sports, where he had spent the previous 15 years. His career has also included stops at ABC and CBS Sports. He has covered a dozen World Series, nine Olympic Games, numerous Major League Baseball All-Star Games, and several Super Bowls over the span of his three decades as a sports announcer.

ABC Television also continues to offer a full televised schedule of USFL action. ABC televises Sunday afternoons, frequently on a regional basis. ABC will also carry all post-season play, including the Championship Game on July 15 in Tampa.

For the primary games on ABC-TV, award-winning sportscaster Keith Jackson provides the play-by-play with former Pittsburgh Steelers great Lynn Swann providing analysis and commentary. On regional telecast, Tim Brandt does the play-by-play and Lee Grosscup the color.

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The trading deadline is after the 12th game of the season. Clubs may only trade negotiating rights after that date. Trades may be made again once the Championship Game has been completed.