

# Puttin' On The Blitz...

where the kickoff is only the beginning.

A man in a tuxedo and a woman's leg in fishnet stockings are featured in a promotional image for the Chicago Blitz. The man is holding a silver football helmet with the word "blitz" and a lightning bolt logo. The woman's leg is positioned near a white football. The background is a stylized city skyline at night. The entire image is framed by a decorative border.

**Chicago**  
**blitz**

USFL  
PRO FOOTBALL  
CLUB

# Puttin' On The Blitz

## Chicago Style...

all spring long at Soldier Field. You won't want to miss a single game as the all new Chicago Blitz takes on the seventeen other teams of the upstart USFL - now entering its second year.

Remember how many "experts" thought the USFL would never get off the ground, much less play a second year? If you passed on season tickets last year because you thought you would wait and see - don't wait any longer or you might not get a decent season ticket at all!

The new Chicago Blitz means business both on and off the field! It's true that last year's Blitz team, led by veteran coach and quarterback George Allen and Greg Landry, left Chicago for the cactus and coyotes of Phoenix. George who? Greg who? Just look at the new Blitz.

# 1984 SCHEDULE

All Home Games  
at Soldier Field



Listen to exciting Blitz Football  
all season long on WAIT/AM 82.

### DATE

### TEAMS

Monday, February 27, CST 6:00 PM	at Michigan Panthers
Sunday, March 4, CST 1:30 PM	at Memphis Showboats
Sunday, March 11, CST 1:30 PM	HOUSTON GAMBLERS
Saturday, March 17, CST 3:00 PM	OKLAHOMA OUTLAWS
Sunday, March 25, CST 1:30 PM	at New Orleans Breakers
Saturday, March 31, CST 1:30 PM	at Washington Federals
Saturday, April 7, CST 1:30 PM	SAN ANTONIO GUNSLINGERS
Sunday, April 15, CST 1:30 PM	at Philadelphia Stars
Friday, April 20, CST 8:00 PM	LOS ANGELES EXPRESS
Sunday, April 29, CDT 1:30 PM	OAKLAND INVADERS
Sunday, May 6, CDT 1:30 PM	at San Antonio Gunslingers
Friday, May 11, CDT 8:00 PM	at Denver Gold
Friday, May 18, CDT 7:00 PM	BIRMINGHAM STALLIONS
Monday, May 28, CDT 8:00 PM	NEW JERSEY GENERALS
Saturday, June 2, CDT 7:30 PM	at Oklahoma Outlaws
Sunday, June 10, CDT 1:30 PM	at Houston Gamblers
Friday, June 15, CDT 7:00 PM	ARIZONA WRANGLERS
Sunday, June 24, CDT 1:30 PM	MICHIGAN PANTHERS
USFL Playoffs, June 30 - July 1, July 7 - July 8.	
USFL Championship Game, July 15, in Tampa, Florida.	

Game times are subject to change.



# YOU'LL WANT TO BE THERE WHEN THE PARTY STARTS BECAUSE IT WON'T STOP FOR NINE HOME GAMES OF FUN AND EXCITEMENT.

Not only does it take outstanding talent on the field to win football games, it also takes strong administrators off the field and the new Blitz has put together a front office team that rivals the coaching staff and players in talent and experience. As a result, you are going to see things happen at 1984 Blitz games that you never dreamed possible at a pro football contest in Soldier Field.

Just for starters, how about this.

- A real Beer Garden right in Soldier Field complete with live entertainment, dancing girls and much more.
- Pre-game concerts featuring some of America's top recording acts at no extra charge.
- An all new, jazzier, sexy cheerleading troop - the beautiful Blitz Babes.
- Colorful, lively half time shows featuring outstanding marching bands.
- Great giveaways including a new Dodge Charger awarded to a lucky fan at each game.
- Way out pre-game promotions.
- A post-game locker room party with the players that you can attend.

And — there's a lot more that you'll be hearing about soon!

**GET GOOD TICKETS NOW SO YOU WON'T BE SORRY LATER.**



*You won't want to miss  
the beautiful new Blitz Babes,  
live at every home game  
in Soldier Field.*





# THE 1984 *Chicago* **blitz**

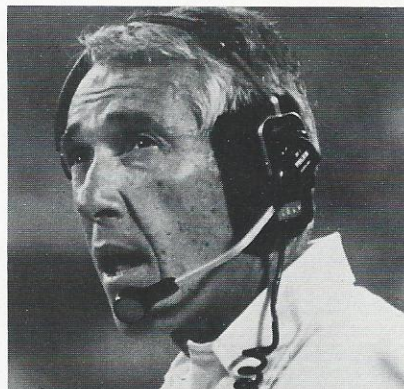
## A WHOLE NEW LOOK AT CHICAGO PRO FOOTBALL IN THE SPRING

Start out with one of the most respected names in the football coaching fraternity at the helm, Marv Levy. Six times voted coach of the year at the college and pro level. Two Canadian Pro titles in three tries as head coach of the Montreal Alouettes. He rebuilt a decimated Kansas City Chiefs Club from the scrap heap and now he is molding real excitement in Chicago, his home town. Marv's staff of assistants is also deep in successful NFL and Canadian League coaching experience.

Put that coaching knowledge together with some very talented veteran players direct from the front ranks of the NFL and CFL and things really start to jell. Begin with Chicago Bears Q.B. Vince Evans, defensive back Doug Plank and Green Bay receiver Gary Lewis, offensive lineman Bob Simmons of the Kansas City Chiefs, punter Jeff Gossett from the Cleveland Browns, and you're off to a real solid start.

Bring in former Notre Dame Star Vagas Ferguson from the New England Patriots, former Illini defensive end Bruce Thorton from the Dallas Cowboys, offensive linemen Revie Sorey, Perry Hartnett, and Dan Jiggetts from the Bears and the roster really starts to show impressive signs of skill and pro-experience.

Here's just a partial look at some of the talent the Blitz has already assembled for the 1984 season:



<u>PLAYER</u>	<u>POS</u>	<u>COLLEGE</u>
Marcus Anderson.....	WR.....	Tulane
Mike Bass.....	PK.....	Illinois
Phil Carter.....	RB.....	Notre Dame
Darryl Clark.....	RB.....	Texas
Bob Clasby.....	DT.....	Notre Dame
Vince Evans.....	QB.....	Southern Cal
Vagas Ferguson.....	RB.....	Notre Dame
Bob Fisher.....	TE.....	S. Methodist
Jeff Gossett.....	P.....	E. Illinois
Perry Hartnett.....	OC.....	S. Methodist
Dan Jiggetts.....	OT.....	Harvard
Randy Jostes.....	DE.....	Missouri
Mark Keel.....	TE.....	Arizona
Tim Koegele.....	QB.....	Notre Dame
Gary Lewis.....	CB.....	Texas-Arlington
Virgil Livers.....	CB.....	W. Kentucky
Calvin Murray.....	RB.....	Ohio State
Doug Plank.....	FS.....	Ohio State
Bob Simmons.....	OG.....	Texas
Revie Sorey.....	OG.....	Illinois
Jim Stone.....	RB.....	Notre Dame
Bruce Thorton.....	DE/DT.....	Illinois
Ron Versnik.....	OC.....	Wisconsin
Tommy Wilcox.....	FS.....	Alabama
Oliver Williams.....	WR.....	Illinois
Mark Zavagnin.....	MLB.....	Notre Dame

# Puttin' On The Blitz VIP STYLE IN '84

Ever dream of attending pro football at Soldier Field while enjoying the luxury of sitting in a prestigious skybox? This year you can do just that - and - without buying a full skybox. The all new Silver Skyliner VIP Club allows you to buy either a box or individual seats and memberships as needed. Best of all, membership includes a complete package of amenities that makes it a real treat going to a game (see below for details).

If you are a real "outdoor" style football fan that prefers open air seating, the all new Blitz Brigade VIP Club is just for you. Enjoy preferred sideline seating between the 30 yardlines, VIP parking at Soldier Field and much more.

With either program, you're a VIP winner. Your business associates, clients, and friends will feel that way too when you take them to a Blitz game in style!

## **SILVER SKYLINER VIP CLUB** Located in the skyboxes at Soldier Field.

- Membership by purchase of a suite or by individual seats.
- Basic amenities include:
  - VIP parking at the stadium.
  - Personalized Skyliner Hostess service in each box throughout game.
  - Complimentary buffet/bar service throughout game.
  - Pre-season dinner party at Blitz Park with team and coaches.
  - Mid-season BBQ at Blitz Park with team and coaches.
  - Official lapel pin with Skyliner Club logo.
  - Official Skyliner Club golf shirt or V-neck sweater.
  - Special charter member gift to be announced.
  - Special discounts on exclusive Skyliner Club identified merchandise.

COST: (Includes membership and one seat) \$750.00  
(Per 12 seat suite) \$10,000.00

## **BLITZ BRIGADE VIP CLUB** Located in best sideline seating as available on a limited basis.

- Membership includes club fees and one seat.
- Basic amenities include:
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  - Mid-season BBQ with team and coaches at Blitz Park.
  - Charter member windbreaker with official Blitz Brigade logo.
  - Official Blitz Brigade Coaches Cap.
  - Official Blitz Brigade Club lapel pin.
  - Special discounts on exclusive club merchandise.

COST: (includes membership and one seat) \$200.00/each





# ALL TICKET PRICES HAVE BEEN REDUCED FOR 1984

Season Tickets (9 games) Prices effective until February 25, 1984.

Sideline Seating \$90.00 at \$10.00/Game · Endzone Seating \$63.00 at \$7.00/Game

After February 25, 1984 sideline seating prices go up to \$99.00. Endzone seating remains at \$63.00.

## ANNOUNCING THE NEW SPLIT-SEASON TICKET DEAL

If you'd like to buy Blitz season tickets, but know you won't get to all nine games, there's a unique new Split-Season Ticket program just for you. Choose from the week night package of 4 Blitz games (Fri., April 20; Fri., May 18; Mon., May 28; Fri., June 15) for just \$40 for sideline seating until February 25, 1984 (\$44 after Feb. 25) or the weekend package of 5 games (Sun., March 11; Sat., March 17; Sat., April 7; Sun., April 29, Sun., June 24) for just \$50 for sideline seating until February 25, 1984 (\$55 after Feb. 25).

Split-Season Tickets are also available for endzone seating, \$28 for the week night season ticket and \$35 for the weekend season ticket. Purchasing a Split-Season Ticket also guarantees you first rights renewal in 1985.

## GROUP TICKETS

This year the Blitz is making it real easy to bring the whole gang to Soldier Field at bargain basement prices. Who ever heard of bringing a bus full of fans to a pro football game at Soldier Field for only \$4.00 each. Those are the kind of prices you would usually pay to see a baseball game at Wrigley Field or Comiskey Park. Get the full story on the great new group ticket deal which even includes free bus parking (where applicable) — call today.

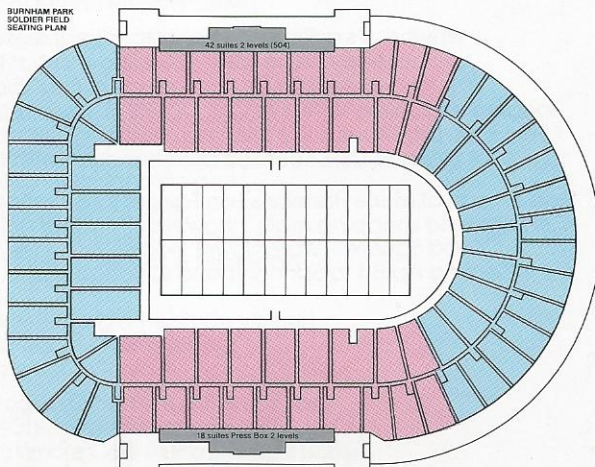
### GROUP COSTS

25-90.....	\$1.00 Off Regular Price
91-160.....	\$1.50 Off Regular Price
161-250.....	\$2.00 Off Regular Price
251-1000.....	\$3.00 Off Regular Price
1001+.....	Contact Blitz for Special Rates

Group prices based on availability of seating in either the endzone or sideline seating sections.



BURNHAM PARK  
SOLDIER FIELD  
SEATING PLAN



Capacity of stands 65074  
Capacity of suites 729  
Total seating capacity 65794

Chicago Park District

Call now, 298-USFL, to order your tickets and VIP Club Memberships or mail application today.

TO MAKE POSTPAID RETURN ENVELOPE:

Detach along perforation. / Fill-out application. / Insert payment.  
Seal both sides and top flap with clear tape or glue. / Drop in the mail today!

# Puttin' On The Blitz

## Ticket Order Blank

SEATING IS ASSIGNED ON THE BASIS OF WHEN YOUR ORDER REACHES US.

Season Ticket Prices	Number	Total
Sideline Seats (\$90 season)		
Endzone Seats (\$63 season)		
<b>Total</b>		

Split-Season Tickets	Number	Total
Weekend Sideline \$50/5 games (\$55 after Feb. 25)		
Week Night Sideline \$40/4 games (\$44 after Feb. 25)		
Weekend Endzone \$35/5 games		
Week Night Endzone \$28/4 games		
<b>Total</b>		

VIP Club Memberships/Tickets						
	Club Membership Fees	Season Ticket Cost	Total	Non-Refundable Deposit	# of Tickets/Memberships	Total Enclosed
Silver Skyliner Club	\$750.00	—	\$750.00	\$150.00		\$
Blitz Brigade Club	\$101.00	\$99.00	\$200.00	50.00		\$
Mailing/handling fee						\$ 2.00
<b>Total</b>						\$

Club membership privileges will apply for ALL BLITZ regular season and playoff games at Soldier Field. Each Blitz Brigade Club membership must be purchased in conjunction with a season ticket.



Name \_\_\_\_\_  
Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone ( ) \_\_\_\_\_

Official holder of season tickets (check one) ☐ Your name ☐ Company name

Enclosed is my payment:

☐ Check ☐ Money Order ☐ Visa ☐ MasterCard ☐ The American Express® Card.

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Visa, MasterCard or American Express number

Expiration Date

Make checks payable to:  
**CHICAGO BLITZ**



Seal both sides with clear tape or glue.

Seal both sides with clear tape or glue.



Chicago

blitz

TM

USFL

PRO FOOTBALL CLUB





NO POSTAGE  
NECESSARY  
IF MAILED IN  
THE  
UNITED STATES

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# BUSINESS REPLY MAIL

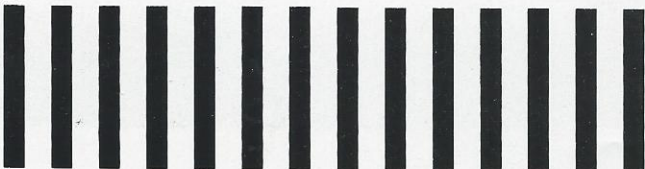
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FIRST CLASS    PERMIT NO. 176    DES PLAINES, IL

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POSTAGE WILL BE PAID BY ADDRESSEE

**CHICAGO BLITZ**  
9511 Harrison Street  
Des Plaines, Illinois 60016





# YOUR GROUND FLOOR INVESTMENT IN THE USFL.

The purchase of a 1984 Blitz season ticket really gets you a lot more than 9 games at Soldier Field. It's actually a ground floor investment in a rapidly growing new pro football league that has already, in its first year, established itself as a viable pro sports league. With the escalating departure of established name players from the NFL and the Canadian League to the upstart USFL, one can't help but think back to the formative days of the American Football League (now the AFC of the NFL) in the early 1960's when great names like John Hadl, Lenny Dawson, George Blanda, Lance Alworth and John David Crow were lighting up both scoreboards and enthusiastic, growing crowds around the league.

Now, just a little over twenty years later, the same type of wide open, exciting football can be enjoyed by pro-football fans across the USA. The USFL is growing and you can be a part of it with season tickets that will become harder to get every year.

Don't miss the chance to see the great new players of the USFL that will do battle in Soldier Field this Spring.

Here's just a few of the stars you'll be seeing:

- |                             |  |
|-----------------------------|--|
| <u>Houston Gamblers</u>     | — running back Billy Sims (Detroit Lions All Pro & Univ. of Oklahoma Heisman winner)<br>— quarterback Jim Kelly (Univ. of Miami Record Setter)   |
| <u>Oklahoma Outlaws</u>     | — quarterback Doug Williams (Tampa Bay Buccaneers & Grambling All American)  |
| <u>Los Angeles Express</u>  | — quarterback Tom Ramsey (UCLA #1 Rated NCAA QB in 1982)<br>— wide receiver Chris Haines (N.E. Patriots & Notre Dame)  |
| <u>Oakland Invaders</u>     | — defensive back Cedrick Hardman (SF 49ers All Pro)<br>— running back Arthur Whittington (Oakland Raiders)   |
| <u>Birmingham Stallions</u> | — running back Joe Cribbs (Buffalo Bills All Pro)<br>— quarterback Reggie Collier (S. Mississippi All American)<br>— wide receiver Jim Smith (Pittsburgh Steelers & Michigan All American) |
| <u>New Jersey Generals</u>  | — running back Herschel Walker (Georgia Heisman winner)<br>— quarterback Brian Sipe (Cleveland Browns All Pro)<br>— defensive back Gary Barbaro (K.C. Chiefs All Pro)                      |
| <u>Arizona Wranglers</u>    | — wide receiver Trumaine Johnson (Grambling All American)<br>— running back Tim Spencer (Ohio State All American)<br>— quarterback Greg Landry (Baltimore Colts All Pro & Detroit Lions)   |
| <u>Michigan Panthers</u>    | — wide receiver Anthony Carter (Michigan All American)<br>— defensive back Dave Greenwood (Wisconsin All American)<br>— offensive lineman Tyrone McGriff (Pittsburgh Steelers All Pro)     |



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